



MEMORANDUM

To: Board of Directors

Cc: Bill Boyles, Esquire
Kevat Patel, M.D.

From: George Mikitarian
President/CEO

Subject: Board/Committee Meetings – May 4, 2026

Date: April 30, 2026

The Ad Hoc Credentials Review Committee will meet at 11:30 a.m. where the Committee will review credentialing and privileging files as they relate to medical staff appointment/reappointment.

The Quality Committee will convene at 12:00 p.m., which will be followed by the Finance Committee, the Executive Committee, and the Education Committee meetings.

The Board of Directors will meet in executive session no earlier than 1:30 p.m. Following the Board of Directors Executive Session, the Board of Directors regularly scheduled meeting will be held, however no earlier than 2:00 p.m.

The Planning Committee meeting has been canceled.

QUALITY COMMITTEE

Dan Aton, Chairperson
Robert L. Jordan, Jr., C.M. (ex-officio)
Elizabeth Galfo, M.D.
Billy Specht
Billie Fitzgerald
Melissa Lugo
Herman A. Cole, Jr.
Stan Retz, CPA
Ashok Shah, M.D.
Andre Gabriel, M.D.
Kevat Patel, M.D., President/Medical Staff
Aluino Ochoa, M.D., Immediate Past President/Medical Staff
Christopher Manion, M.D., Designee
Christopher Rajan, D.O. Medical Staff Review Committee
Alphonse Pecoraro, M.D., Designee, Vice Chairperson
George Mikitarian (non-voting)

**NORTH BREVARD COUNTY HOSPITAL DISTRICT
OPERATING
PARRISH MEDICAL CENTER
QUALITY COMMITTEE
MONDAY, MAY 4, 2026 AT 12:00 P.M.
FIRST FLOOR, CONFERENCE ROOM 2/3/4/5**

CALL TO ORDER

- I. Approval of Minutes

Motion to approve the minutes of the March 2, 2026 meeting.

- II. Vision Statement

- III. Dashboard

- IV. Nonemergent Care Access Plan – Ms. Cottrell

- V. Infection Prevention and Control Program

Motion: To recommend the Board of Directors approve Alyah Bridges, MPH, CPH, CIC, qualified through education, training, experience, and certification in infection prevention to be responsible for the infection prevention and control program.

- VI. Executive Session (if necessary)

ADJOURNMENT

NOTE: IF A PERSON DECIDES TO APPEAL ANY DECISION MADE BY THE QUALITY COMMITTEE WITH RESPECT TO ANY MATTER CONSIDERED AT THIS MEETING, HE/SHE WILL NEED A RECORD OF PROCEEDINGS AND, FOR SUCH PURPOSES, MAY NEED TO ENSURE A VERBATIM RECORD OF THE PROCEEDINGS IS MADE AND THAT THE RECORD INCLUDES TESTIMONY AND EVIDENCE UPON WHICH THE APPEAL IS TO BE BASED.

PERSONS WITH A DISABILITY WHO NEED A SPECIAL ACCOMMODATION TO PARTICIPATE IN THIS PROCEEDING SHOULD CONTACT THE ADMINISTRATIVE OFFICES AT 951 NORTH WASHINGTON AVENUE, TITUSVILLE, FLORIDA 32796, AT LEAST FORTY-EIGHT (48) HOURS PRIOR TO THE MEETING. FOR INFORMATION CALL (321) 268-6110. THIS NOTICE WILL FURTHER SERVE TO INFORM THE PUBLIC THAT MEMBERS OF THE BOARD OF DIRECTORS OF NORTH BREVARD MEDICAL SUPPORT, INC. MAY BE IN ATTENDANCE AND MAY PARTICIPATE IN DISCUSSIONS OF MATTERS BEFORE THE NORTH BREVARD COUNTY HOSPITAL DISTRICT BOARD OF DIRECTORS EDUCATIONAL, GOVERNMENTAL AND COMMUNITY RELATIONS COMMITTEE. TO THE EXTENT OF SUCH DISCUSSION, A JOINT PUBLIC MEETING OF THE NORTH BREVARD COUNTY HOSPITAL DISTRICT, BOARD OF DIRECTORS EDUCATIONAL, GOVERNMENTAL AND COMMUNITY RELATIONS COMMITTEE AND NORTH BREVARD MEDICAL SUPPORT, INC. SHALL BE CONDUCTED.

**NORTH BREVARD COUNTY HOSPITAL DISTRICT
OPERATING
PARRISH MEDICAL CENTER
QUALITY COMMITTEE**

A regular meeting of the Quality Committee of the North Brevard County Hospital District operating Parrish Medical Center was held on March 2, 2026, in Conference Room 2/3/4/5, First Floor. The following members were present.

Dan Aton, Chairperson
Robert L. Jordan, Jr., C.M.
Stan Retz, CPA
Herman A. Cole, Jr.
Billy Specht
Elizabeth Galfo, M.D
Melissa Lugo
Ashok Shah, M.D. (12:18 p.m.)
Billie Fitzgerald
Christopher Manion, M.D.
Kevat Patel, M.D., President/Medical Staff
Aluino Ochoa, M.D., Immediate Past President/Medical Staff
Christopher Rajan, D.O.
George Mikitarian (non-voting)

Members absent:
Andre Gabriel, M.D. (excused)
Alphonse Pecoraro, M.D., Vice Chair (excused)

CALL TO ORDER

Mr. Aton called the meeting to order at 12:04 p.m.

REVIEW AND APPROVAL OF MINUTES

Discussion ensued and the following motion was made by Mr. Cole, seconded by Mr. Specht, and approved (12 ayes, 0 nays, 0 abstentions). Dr. Shah was not present at the time the vote was taken.

ACTION TAKEN: MOTION TO APPROVE THE JANUARY 5, 2026 MINUTES OF THE QUALITY COMMITTEE, AS PRESENTED.

VISION STATEMENT

Ms. Cottrell shared the committee's vision statement, which is to ensure affordable access to safe, high quality patient care to the communities we serve.

QUALITY COMMITTEE

MARCH 2, 2026

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QUALITY DASHBOARD REVIEW

Ms. Cottrell reviewed the Quality Dashboard discussing each indicator score as it relates to clinical quality and cost. Ms. Cottrell answered questions and received comments from committee members concerning the dashboard and her earlier discussion. Copies of the Power Point slides presented by Ms. Cottrell are appended to the file copy of these minutes.

SEPSIS REVIEW

Dr. Kevat Patel provided a brief overview of Sepsis, including significant warning signs, prevention and increasing community awareness. Copies of the Power Point slides presented are appended to the file copy of these minutes.

Ms. Cottrell reviewed the Sepsis Bundle, CMS reporting requirements and Parrish Medical Center's 2025 performance. Additionally, Ms. Cotterll summarized the CDC Hospital Sepsis Program and Core Elements. Copies of the Power Point slides presented are appended to the file copy of these minutes.

OTHER

There was no other business brought before the committee.

ADJOURNMENT

There being no further business, the Quality Committee meeting adjourned at 12:56 p.m.

Dan Aton
Chairperson

FINANCE COMMITTEE

Herman A. Cole, Jr. Chairperson
Stan Retz, CPA, Vice Chairperson
Robert L. Jordan, Jr., C.M., (ex-officio)
Billy Specht
Billie Fitzgerald
Dan Aton
Christopher Manion, M.D.
George Mikitarian, President/CEO (non-voting)

**FINANCE COMMITTEE MEETING
NORTH BREVARD COUNTY HOSPITAL DISTRICT OPERATING
PARRISH MEDICAL CENTER
MONDAY, MAY 4, 2026
FIRST FLOOR CONFERENCE ROOMS 2/3/4/5**

CALL TO ORDER

- I. Approval of minutes.

Motion: To recommend approval of the March 2, 2026 meeting.

- II. Financial Review – Mr. Moehring
 - I. Executive Session (if necessary)

ADJOURNMENT

NOTE: IF A PERSON DECIDES TO APPEAL ANY DECISION MADE BY THE FINANCE COMMITTEE WITH RESPECT TO ANY MATTER CONSIDERED AT THIS MEETING, HE/SHE WILL NEED A RECORD OF PROCEEDINGS AND, FOR SUCH PURPOSES, MAY NEED TO ENSURE A VERBATIM RECORD OF THE PROCEEDINGS IS MADE AND THAT THE RECORD INCLUDES TESTIMONY AND EVIDENCE UPON WHICH THE APPEAL IS TO BE BASED.

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**NORTH BREVARD COUNTY HOSPITAL DISTRICT
OPERATING
PARRISH MEDICAL CENTER
FINANCE COMMITTEE**

A regular meeting of the Finance Committee of the North Brevard County Hospital District operating Parrish Medical Center was held on March 2, 2026, in Conference Room 2/3/4/5, First Floor. The following members, representing a quorum, were present:

Herman A. Cole, Jr., Chairperson
Stan Retz, Vice Chairperson
Robert Jordan, Jr., C.M.
Billy Specht
Billie Fitzgerald
Dan Aton
Christopher Manion, M.D.
George Mikitarian (non-voting)

Member(s) Absent:
None

A copy of the attendance roster of others present during the meeting is appended to the file copy of these minutes.

CALL TO ORDER

Mr. Cole called the meeting to order at 12:59 p.m.

REVIEW AND APPROVAL OF MINUTES

Discussion ensued and the following motion was made by Mr. Jordan seconded by Mr. Aton and approved (7 ayes, 0 nays, 0 abstentions.)

ACTION TAKEN: MOTION TO APPROVE THE JANUARY 5, 2026, MEETING MINUTES OF THE FINANCE COMMITTEE OF THE BOARD OF DIRECTORS OF THE NORTH BREVARD COUNTY HOSPITAL DISTRICT, AS PRESENTED.

FINANCIAL REVIEW

Mr. Moehring summarized the January financial statements of the North Brevard County Hospital District and the year-to-date financial performance of the Health System indicating positive progress continues to be made. Mr. Moehring answered questions and received comments from the members of the committee.

RESTATEMENT AND AMENDMENT OF 403(B) PLAN

Discussion ensued and the following motion was made by Mr. Jordan seconded by Mr. Retz and approved (7 ayes, 0 nays, 0 abstentions.)

MOTION: TO RECOMMEND THE BOARD OF DIRECTORS APPROVE THE RESOLUTION AND SECRETARY'S CERTIFICATE OF THE NORTH BREVARD COUNTY HOSPITAL DISTRICT APPROVING THE RESTATEMENT OF AND THE AMENDMENT TO THE NORTH BREVARD COUNTY HOSPITAL DISTRICT D/B/A PARRISH MEDICAL CENTER 403(B) QUALIFIED RETIREMENT PLAN.

MEMBERSHIP REAPPOINTMENT FOR LEIGH SPRADLING

Discussion ensued and the following motion was made by Mr. Jordan seconded by Mr. Specht and approved (7 ayes, 0 nays, 0 abstentions.)

MOTION: TO RECOMMEND THE BOARD OF DIRECTORS APPROVE THE REAPPOINTMENT OF LEIGH SPRADLING TO THE RETIREMENT PLANNING COMMITTEE OF THE HOSPITAL DISTRICT FOR A TWO-YEAR TERM BEGINNING MARCH 1, 2026 THROUGH MARCH 1, 2028.

MEMBERSHIP REAPPOINTMENT FOR CASEY CROUCH

The membership reappointment for Casey Crouch to the Retirement Planning Committee of the Hospital District has been tabled to the next meeting.

MEMBERSHIP REAPPOINTMENT FOR DAN ATON

Discussion ensued and the following motion was made by Mr. Jordan seconded by Mr. Specht and approved (7 ayes, 0 nays, 0 abstentions.)

MOTION: TO RECOMMEND THE BOARD OF DIRECTORS REAPPOINTMENT OF DAN ATON TO THE RETIREMENT PLANNING COMMITTEE OF THE HOSPITAL DISTRICT FOR A TWO-YEAR TERM BEGINNING APRIL 1, 2026 THROUGH APRIL 1, 2028.

ADJOURNMENT

There being no further business to come before the committee, the Finance Committee meeting adjourned at 1:22 p.m.

Herman A. Cole Jr
Chairperson

EXECUTIVE COMMITTEE

Stan Retz, CPA, Chairman

Robert L. Jordan, Jr., C.M.

Herman A. Cole, Jr.

Elizabeth Galfo, M.D.

Billy Specht

George Mikitarian, President/CEO (non-voting)

**DRAFT AGENDA
EXECUTIVE COMMITTEE
NORTH BREVARD COUNTY HOSPITAL DISTRICT
OPERATING
PARRISH MEDICAL CENTER
MONDAY, MAY 4, 2026
FIRST FLOOR, CONFERENCE ROOM 2/3/4/5
IMMEDIATELY FOLLOWING FINANCE COMMITTEE**

CALL TO ORDER

- I. Approval of Minutes

Motion to approve the minutes of the March 2, 2026 meeting.

- II. Reading of the Huddle

- III. Report from Titusville City Council Liaison – Tom Abbate

- IV. Attorney Report – Mr. Boyles

- V. Executive Session (if needed)

ADJOURNMENT

NOTE: IF A PERSON DECIDES TO APPEAL ANY DECISION MADE BY THE BOARD WITH RESPECT TO ANY MATTER CONSIDERED AT THIS MEETING, HE/SHE WILL NEED A RECORD OF PROCEEDINGS AND, FOR SUCH PURPOSES, MAY NEED TO ENSURE A VERBATIM RECORD OF THE PROCEEDINGS IS MADE AND THAT THE RECORD INCLUDES TESTIMONY AND EVIDENCE UPON WHICH THE APPEAL IS TO BE BASED.

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**NORTH BREVARD COUNTY HOSPITAL DISTRICT
OPERATING
PARRISH MEDICAL CENTER
EXECUTIVE COMMITTEE**

A regular meeting of the Executive Committee of the North Brevard County Hospital District operating Parrish Medical Center was held on March 2, 2026, in Conference Room 2/3/4/5, First Floor. The following members were present:

Stan Retz, CPA, Chairman
Robert L. Jordan, Jr., C.M., Vice Chairman
Herman A. Cole, Jr. (1:24 p.m.)
Elizabeth Galfo, M.D.
Billy Specht
George Mikitarian (non-voting)

Members Absent:
None

A copy of the attendance roster of others present during the meeting is appended to the file copy of these minutes.

CALL TO ORDER

Mr. Retz called the meeting to order at 1:23 p.m.

REVIEW AND APPROVAL OF MINUTES

Discussion ensued and the following motion was made by Dr. Galfo, seconded by Mr. Specht, and approved (4 ayes, 0 nays, 0 abstentions). Mr. Cole was not present at the time the vote was taken.

ACTION TAKEN: MOTION TO APPROVE THE JANUARY 5, 2026, MEETING MINUTES OF THE EXECUTIVE COMMITTEE OF THE BOARD OF DIRECTORS, AS PRESENTED.

READING OF THE HUDDLE

Dr. Galfo presented the Weekly Huddle.

ATTORNEY REPORT

CEO Performance Review, Agreement and Compensation

Mr. Boyles referenced the summary evaluation and individual evaluation forms previously distributed electronically to Board members for the CEO Performance Review. He noted that

EXECUTIVE COMMITTEE

MARCH 2, 2026

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Mr. Mikitarian received exceptionally high scores across all submitted evaluations. Ms. Lugo, having joined the Board in January 2026, elected not to submit an evaluation as she had only recently begun her service. The Committee commended Mr. Mikitarian for his excellent performance.

Mr. Boyles provided a brief update regarding the proposed changes to the State of Florida Sovereign Immunity limits, noting that the bill has passed the Florida House of Representatives. GrayRobinson will continue to monitor activity in the Florida Legislature and keep the Board informed.

OTHER

There was no other business to come before the committee.

ADJOURNMENT

There being no further business to discuss, the committee adjourned at 1:42 p.m.

Stan Retz, CPA
Chairman

EDUCATION COMMITTEE

Billie Fitzgerald, Chairperson
Melissa Lugo, Vice Chairperson
Robert L. Jordan, Jr., C.M. (ex-officio)
Elizabeth Galfo, M.D.
Billy Specht
Herman A. Cole, Jr.
Dan Aton
Stan Retz, CPA
Ashok Shah, M.D.
Mahmoud Barbarawi, M.D.
George Mikitarian, President/CEO (Non-voting)

**NORTH BREVARD COUNTY HOSPITAL DISTRICT
OPERATING
PARRISH MEDICAL CENTER
EDUCATIONAL, GOVERNMENTAL AND COMMUNITY RELATIONS COMMITTEE
MONDAY, MAY 4, 2026
FIRST FLOOR CONFERENCE ROOM 2/3/4/5**

CALL TO ORDER

- I. Review and Approval of Minutes

Motion to approve the minutes of the March 2, 2026 meeting.
- II. Memorandum of Understanding with FIT– Mr. Gachago
- III. Executive Session (if necessary)

ADJOURNMENT

NOTE: IF A PERSON DECIDES TO APPEAL ANY DECISION MADE BY THE EDUCATION COMMITTEE WITH RESPECT TO ANY MATTER CONSIDERED AT THIS MEETING, HE/SHE WILL NEED A RECORD OF PROCEEDINGS AND, FOR SUCH PURPOSES, MAY NEED TO ENSURE A VERBATIM RECORD OF THE PROCEEDINGS IS MADE AND THAT THE RECORD INCLUDES TESTIMONY AND EVIDENCE UPON WHICH THE APPEAL IS TO BE BASED.

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**NORTH BREVARD COUNTY HOSPITAL DISTRICT
OPERATING
PARRISH MEDICAL CENTER
EDUCATIONAL, GOVERNMENTAL AND COMMUNITY RELATIONS COMMITTEE**

A regular meeting of the Educational, Governmental and Community Relations Committee of the North Brevard County Hospital District operating Parrish Medical Center was held on March 2, 2026, at 1:43 p.m. in Conference Room 2/3/4/5, First Floor. The following members were present:

Billie Fitzgerald, Chairperson
Robert L. Jordan, Jr., C.M.
Billy Specht
Herman A. Cole, Jr.
Dan Aton
Elizabeth Galfo, M.D.
Stan Retz, CPA
Ashok, Shah, M.D.
Melissa Lugo
George Mikitarian (non-voting)

Member(s) Absent:
Mahmoud Barbarwai, M.D. (excused)

CALL TO ORDER

Ms. Fitzgerald called the meeting to order at 1:43 p.m.

CONTACT CENTER UPDATE

Ms. Prigge provided an overview of the Parrish Medical Group Contact Center, including past operations and the new system now in place. Ms. Prigge answered questions and received comments from committee members. Copies of the Power Point slides presented by Ms. Prigge are appended to the file copy of these minutes.

OTHER

No other items were presented for consideration by the committee.

ADJOURNMENT

There being no further business to come before the committee, the Educational, Governmental and Community Relations Committee meeting adjourned at 2:13 p.m.

Billie Fitzgerald,
Chairperson

DRAFT AGENDA
BOARD OF DIRECTORS MEETING - REGULAR MEETING
NORTH BREVARD COUNTY HOSPITAL DISTRICT
OPERATING
PARRISH MEDICAL CENTER
MAY 4, 2026
NO EARLIER THAN 2:00 P.M.,
FOLLOWING THE LAST COMMITTEE MEETING
FIRST FLOOR, CONFERENCE ROOM 2/3/4/5

CALL TO ORDER

- I. Pledge of Allegiance
- II. PMC's Vision – *Healing Families – Healing Communities*
- III. Approval of Agenda
- IV. Recognitions(s)
 - A. Imran Rashid, MD
 - B. Shining Star Awards
 - C. New Providers (memo included)
- V. Review and Approval of Minutes (March 2, 2026 Regular Meeting)
- VI. Open Forum for PMC Physicians
- VII. Public Input and Comments***₁
- VIII. Unfinished Business***
- IX. New Business***
- X. Medical Staff Report Recommendations/Announcements – Dr. Patel
- XI. Public Comments (as needed for revised Consent Agenda)
- XII. Consent Agenda***
 - A. Quality Committee
 1. **Motion to recommend the Board of Directors approve Alyah Bridges, MPH, CPH, CIC, qualified through education, training, experience, and certification in infection prevention to be responsible for the infection prevention and control program.**

BOARD OF DIRECTORS MEETING

MAY 4, 2026

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***1 Pursuant to PMC Policy 9500-154:

- non-agenda items – 3 minutes per citizen
- agenda items for board action -- 3 minutes per citizen, permitted prior to board discussion for regular agenda action items and prior to board action on consent agenda
- 10 minute total per citizen
- must be related to the responsibility and authority of the board or directly to an agenda item [see items marked ***]

XIII. Committee Reports

- A. Quality Committee
- B. Finance Committee
- C. Executive Committee
- D. Educational, Governmental and Community Relations Committee
- E. Planning, Physical Facilities & Properties Committee

XIV. Process and Quality Report – Mr. Mikitarian

- A. Other Related Management Issues/Information
- B. Hospital Attorney - Mr. Boyles

XV. Other

- A. Monthly Media Report (memo included)

XVI. Closing Remarks – Chairman

ADJOURNMENT

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ANY MEMBER OF THE PUBLIC THAT WILLFULLY INTERRUPTS OR DISTURBS A MEETING OF THE BOARD OF DIRECTORS IS SUBJECT TO REMOVAL FROM THE MEETING BY AN OFFICER AND SUCH OTHER ACTIONS AS MAY BE DEEMED APPROPRIATE AS PROVIDED IN SECTION 871.01 OF THE FLORIDA STATUTES.

THE AMERICAN BOARD OF INTERNAL MEDICINE

INCORPORATED 1936

HEREBY ACKNOWLEDGES THAT

Imran Rashid

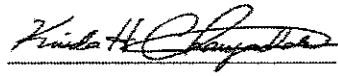
HAS MAINTAINED CERTIFICATION FOR OVER

THIRTY YEARS

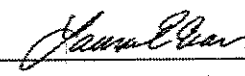
DEMONSTRATING AN ONGOING COMMITMENT TO
STAYING CURRENT IN KNOWLEDGE AND PRACTICE



ROBERT O. ROSWELL, MD
CHAIR, ABIM BOARD OF DIRECTORS



KRISDA H. CHAIYACHATI, MD
CHAIR-ELECT, ABIM BOARD OF DIRECTORS



LAURA E. EVANS, MD
CHAIR, ABIM COUNCIL



FURMAN S. MCDONALD, MD
ABIM PRESIDENT



Healing Families – Healing Communities®

parrishhealthcare.com

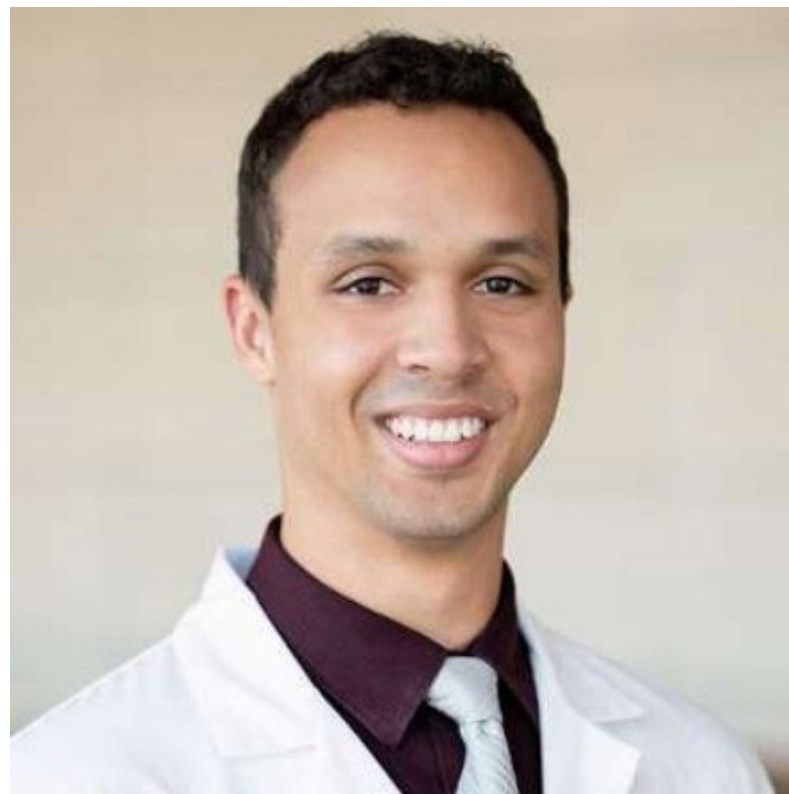
Mark Goss, MD – Orthopedics/Sports Medicine

Parrish Medical Group

Medical College of Wisconsin

**Medical College of Wisconsin
Affiliated Hospitals Program –
Orthopedic Surgery**

**Andrews Research &
Educational Foundation Sports
Medicine Fellowship**



*** Board eligible**

Alexis Goss, MD – Family Practice

Parrish Medical Group

- **Medical College of Wisconsin**
- **ProHealth Waukesha
Memorial Hospital Wisconsin
Family Medicine**
- **Aurora Healthcare Memorial
Hospital of Wisconsin Family
Medicine**
- **American Board of Family
Medicine**



Mohammed Alsakka, MD

Hospitalist – Apogee Physicians

- **Tanta University Faculty of Medicine & Surgery, Tanta Egypt**
- **Damat Regional Hospital, Damat, Egypt**
- **St. Luke's Hospital, Chesterfield, MO**



Saeed Bashir, MD – Interventional Radiology

Northern Light Imaging

- **New York Medical College, Valhalla NY**
- **Albert Einstein Medical Center, Jefferson Einstein Philadelphia Hospital Program Diagnostic Radiology**
- **Nuvance Health Consortium Norwalk Hospital/Yale University Interventional Radiology Fellowship**



Michael Sorbello, DO – Diagnostic Radiology

Northern Light Imaging

- **West Virginia School of Osteopathic Medicine**
- **Grandview Hospital-Core Ohio Radiology (Residency)**
- **Lehigh Valley Hospital Fellowship**



**NORTH BREVARD COUNTY HOSPITAL DISTRICT
OPERATING
PARRISH MEDICAL CENTER
BOARD OF DIRECTORS – REGULAR MEETING**

A regular meeting of the Board of Directors of the North Brevard County Hospital District operating Parrish Medical Center (the District) was held at 2:29 p.m. on March 2, 2026 in Conference Room 2/3/4/5, First Floor. The following members were present:

Robert L. Jordan, Jr., C.M., Chairperson
Stan Retz, Vice Chairperson
Herman A. Cole, Jr.
Dan Aton
Billy Specht
Billie Fitzgerald
Ashok Shah, M.D.
Melissa Lugo

Member(s) Absent:
Elizabeth Galfo, M.D. (excused)

A copy of the attendance roster of others present during the meeting is appended to the file copy of these minutes.

CALL TO ORDER

Mr. Jordan called the meeting to order at 2:29 p.m. and determined a quorum was present per Article 1.1.4 of the District Bylaws.

PLEDGE OF ALLEGIANCE

Mr. Jordan led the Board of Directors, staff and public in reciting the Pledge of Allegiance.

PMC'S VISION – *Healing Families – Healing Communities*®

Mr. Jordan led the Board of Directors, staff and public in reciting PMC's Vision – *Healing Families – Healing Communities*®.

APPROVAL OF MEETING AGENDA

Mr. Jordan requested approval of the meeting agenda in the packet as revised. Discussion ensued and the following motion was made by Mr. Cole, seconded by Mr. Specht, and approved (8 ayes, 0 nays, 0 abstentions).

ACTION TAKEN: MOTION APPROVING THE REVISED MEETING AGENDA OF THE BOARD OF DIRECTORS OF THE DISTRICT AS PRESENTED.

RECOGNITIONS

Ms. Sellers recognized the care partners who received the 2026 *Bag It Like You Mean It* award from the Brevard Homeless Coalition. Additionally, Ms. Sellers recognized Matthew Morak as the Lead Brevard 4 under 40 award recipient.

REVIEW AND APPROVAL OF MINUTES

Discussion ensued and the following motion was made by Mr. Cole, seconded by Dr. Shah, and approved (8 ayes, 0 nays, 0 abstentions).

ACTION TAKEN: MOTION APPROVING THE MINUTES OF THE JANUARY 5, 2026, REGULAR MEETING OF THE BOARD OF DIRECTORS OF THE NORTH BREVARD COUNTY HOSPITAL DISTRICT DBA PARRISH MEDICAL CENTER, AS PRESENTED.

OPEN FORUM FOR PMC PHYSICIANS

There were no physician comments.

PUBLIC COMMENTS

There were no public comments

UNFINISHED BUSINESS

There was no unfinished business.

NEW BUSINESS

North Brevard Medical Support Liaison Report

Mr. Retz presented the North Brevard Medical Support Liaison report from its February 12, 2026, meeting and answered any questions presented.

CONSENT AGENDA

Discussion ensued regarding the consent agenda, and the following motion was made by Mr. Cole, seconded by Mr. Retz, and approved (8 ayes, 0 nays, 0 abstentions).

ACTION TAKEN: MOTION TO APPROVE THE FOLLOWING REVISED CONSENT AGENDA ITEMS:

Consent Agenda

A. Finance Committee

1. Motion to recommend the Board of Directors approve the resolution and secretary's certificate of the North Brevard County Hospital District approving the restatement of and the amendment to the North Brevard County Hospital District d/b/a Parrish Medical Center 403(b) Qualified Retirement plan.
2. Motion to recommend the Board of Directors approve the reappointment of Leigh Spradling to the Retirement Planning Committee of the Hospital District for a two-year term beginning March 1, 2026 through March 1, 2028.
3. Motion to recommend the Board of Directors approve the reappointment of Dan Aton to the Retirement Planning Committee of the Hospital District for a two-year term beginning April 1, 2026 through April 1, 2028.
reappointment

COMMITTEE REPORTS

Quality Committee

Mr. Jordan reported all items were covered during the Quality Committee meeting.

Finance Committee

Mr. Cole reported all items were covered during the Finance Committee meeting.

Executive Committee

Mr. Retz reported all items were covered during the Executive Committee meeting.

Educational, Governmental and Community Relations Committee

Mr. Jordan reported the Educational, Governmental and Community Relations Committee did not meet.

Planning, Physical Facilities and Properties Committee

Mr. Jordan reported the Planning Physical Facilities and Properties Committee did not meet.

Process And Quality Report

No additional information was presented.

Hospital Attorney

Legal counsel had no further report.

OTHER

There was no other business to come before the Board.

CLOSING REMARKS

There were no closing remarks.

ADJOURNMENT

There being no further business to discuss, the Parrish Medical Center Board of Directors meeting adjourned at 2:44 p.m.

Robert L. Jordan, Jr., C.M.
Chairman

**NORTH BREVARD COUNTY HOSPITAL DISTRICT
OPERATING PARRISH MEDICAL CENTER
MEDICAL EXECUTIVE COMMITTEE MEETING – REGULAR SESSION MINUTES
April 21, 2026**

Present: Dr. Ochoa, Dr. Rajan, Dr. Manion, Dr. Navas, Dr. Musto, C. McAlpine, Dr. K. Patel, Dr. Stuart, H. Cole, Dr. Gabriel, Dr. Bhola, G. Mikitarian, P. Carmona

Absent: Dr. Stuart, Dr. Jacobs, Dr. Motolenich

A meeting of the Medical Executive Committee of the North Brevard County Hospital District operating Parrish Medical Center was called to order on April 21, 2026 at 5:30pm in the Conference Center. A quorum was determined to be present.

CALL TO ORDER.

Dr. K. Patel called the meeting to order at 5:30p.

I. REVIEW AND APPROVAL OF MINUTES

Motion to approve the Regular Session minutes of March 17, 2026 as written and distributed *was made by M. Navas, MD, seconded by C. Rajan, DO, and unanimously approved.*

2. Old Business: None.

3. New Business:

a. Welcome Paul Murphree, DO, Chartis

b.

CONSENT AGENDA - STANDING ORDER

- Lumbar Puncture Pre-Procedure E3714 - Triennial Review. No changes made.
- Lung Biopsy Pre E3716 - Triennial Review. No changes made.
- Superficial Biopsy Pre-Procedure E3718 - Triennial Review. No changes made.
- Thoracentesis Pre-Procedure E3720 - Triennial Review. No changes made.
- Thyroid Biopsy Pre-Procedure E3722 - Triennial Review. No changes made.

MOTION to approve the Consent Agenda as written and distributed was made by Dr. Bhola, seconded by Dr. Stuart and unanimously approved.

I. Policies for Review: Distributed electronically April 10, 2026

- **Pre-Event Smallpox Vaccination Program**

Since last approval, updated format to current standard, updated initiator, minor grammatical edits, no content update

- **Criteria for Global Endometrial Ablation Credentialing**

Since last approval, updated format to current standard, updated initiator, no content update

- *****Retire*** Telemetry Admission Criteria**

Combined/Replaced by **Telemetry Monitoring** (Policy Stat 17990767)

- **Standard Admission Times**

Since last approval, updated format to current standard, updated initiator, no content update

- **Admission/Discharge Transfer During a Hurricane**

Updated format to current standard, updated initiator, no edit to content

- **Direct Admissions**

Updated workflow, no edits

- **Interdepartmental Access to Minutes of Meetings**

Updated the initiator, no edit to content

- **IV Infusion of Vasoactive Medications**

Updated the initiator, no edits to content

- **Antimicrobial Stewardship Program**

Amended to reflect the individuals over the program are responsible for the outcome/s per TJC guidelines.

- **Compounded Sterile Products**

Approved P&T Committee March 25, 2026.

- **Medication Management**

Approved P&T Committee March 25, 2026

- **Pain Management – Assessment & Reassessment**

Updated to 2026 TJC standards. Addition of patient education section. Re-wording of "Pain Medication Prior to Discharge" section in accordance with MEC recommendations, collaboration with Dr. Kevat Patel and Dr. Rajan. References reviewed and updated, 2026 TJC standards added.

- **Serious Reportable Events** (formerly Public Notice of Never Events)

Updated V.A 6 to be more defined in the interview process for patients and/or family members

- **Steam Sterilization and Monitoring**

No edits

- **Automated Dispensing Machine**

Added Pyxis authorization form

- **Controlled Substances**

Approved by P&T 3/25/2026

- **Obstetrical Services**

Recommendations from Corporate Compliance/EMC made to include defining which care partners require training and expanded on transfer protocols

- **Patient Safety Plan**

Robin Starkweather; made some minor changes to reflect current practice

- **Patient's Personal Medications**

Approved by P&T 3/25/2026

MOTION TO APPROVE THE POLICIES AS WRITTEN AND DISTRIBUTED was made by Dr. Musto, seconded by Dr. Bhola and unanimously approved.

At the request of Dr. Nicholas Pefkaros and Space Coast Ophthalmology, the Committee reviewed the materials provided by the American Board of Certification in Medical Optometry, along with the recommended delineated privileges as provided by the American Optometric Association.

MOTION to return to the CMEC at their May 11, 2026 regularly scheduled meeting with a proposed set of delineated privileges for Optometry to include the requirements for credentialing and reference "in consultation with the Ophthalmologist". The motion was made by Dr. Rajan, seconded by Dr. Musto and unanimously approved.

Report from Administration: None

Report from the Board: The Quality Committee of the Board of Directors and the REGULAR Session of the Board of Directors (both dated February 2, 2026) were distributed as written and entered into the minutes.

7. Open Forum: None.

NEXT MEETING: MAY 19, 2026

Kevat Patel, MD
President, Medical Staff

Christopher Manion, MD
Secretary/Treasurer

MONTHLY MEDIA REPORT – March 2026



Please note where you see “impressions” the figure refers to the number of homes or individuals exposed to a message from Parrish Healthcare. The figure is calculated using circulation numbers as reported by the various publishers (where available) multiplied by the number of times Parrish Healthcare is mentioned, pictured, or number of times an advertisement ran in a month.

| | |
|-------------------------------------|--------------------|
| Summary of Total Impressions | 116,831,259 |
|-------------------------------------|--------------------|

| | <u>Estimated Impressions</u> |
|---------------------------------------|------------------------------|
| Community Outreach (Attendees) | 3,223 |

Gateway to Space 5k/10k (March 7) ***(Attendance 1000)***

Water Stop Sponsor (\$1,000): Sponsor logo on social media, signage at Water Stop and post-event snack station; opportunity to include printed material in racer packets.

Spirit of Brevard Trivia Championship (March 7) ***(Attendance 275)***

Table and ad sponsor (\$830): Full page ad and table sponsor. Ad prominently placed in event program.

Chuck Wagon 5k Benefiting Brittany’s Wish (March 7) ***(Attendance 200)***

Platinum Sponsor (\$1,500): Logo on t-shirts, website and social media, company banner displayed at race; table & tent; option to include printed material in race packets. Alex Gutierrez supported event at Parrish table.

Indian River Church Christian Academy Gala & Golf (March 6-7) ***(Attendance 300)***

Silver Orbit Sponsor (\$1,000): Signage at both events; public recognition and thank you; social media recognition for both events; hole sign at golf event, two gala tickets.

Chamber of Commerce Luncheon (March 11) ***(Attendance 50)***

Shannon Luker, oncology, delivered the sponsor message (colorectal cancer awareness) and provided rack cards to attendees.

Blood Drive (March 19) ***(Attendance 8)***

8 donors provided 8 units of blood providing the potential to save 24 lives. To date this year, 24 units have been collected during two blood drives with the potential to save 72 lives.

Pilot Club of Titusville Fashion Show (March 21) ***(Attendance 190)***

Table Sponsor (\$2,500): Social media posts, table for 8 guests, ad in program; organization promoted during event.

GR8 to DON8 Race Event (March 28) ***(Attendance 1,200)***

Sponsored with item for racer bags. 600 BE FAST Spot a Stroke Magnets provided. Event was held at Lyman High School, Longwood, FL.

| Print Advertising/Impressions | 1,109,573 |
|---|------------------|
| <i>Brevard Business News (40,000/Issue – Weekly - Contact: Adrienne Roth)</i> | NA |
| <ul style="list-style-type: none"> • 3.2026 – Ads paused | |
| <i>Boomer Guide (26,000, annual publication – Contact Sylvia Montes)</i> | 26,000 |
| <ul style="list-style-type: none"> • 3.31.25 – Full Page Back Cover (Your Health Is Your Greatest Asset) | |
| <i>Happenings (5,500/Issue – Monthly and Weekly - Contact: Randy Rodriquez)</i> | 5,500 |
| <ul style="list-style-type: none"> • 3.2026 – Cover Ad (Andre Gabriel, MD - Cardiologist) • 3.2026 – Full Page Back Cover (Cardiovascular General) • 3.2026 – Full Page (Support Groups) | |
| <i>Hometown News (14,725/Issue – Weekly - Contact: Rodney Bookhardt)</i> | 58,900 |
| <ul style="list-style-type: none"> • 3.06.2026 – Full Page (PHC-PSJ Services) • 3.13.2026 – Full Page (Cardiology General) • 3.20.2026 – Full Page (PHC-NT Services) • 3.27.2026 – Full Page (PMG Primary Care Partners) | |
| <i>Florida Today (50,000/Issue – Daily - Contact: Local IQ)</i> | 650,000 |
| <ul style="list-style-type: none"> • 3.05.2026 – Half Page (BE FAST Stroke Symptoms) • 3.22.2026 – Full Page (PHC-PSJ Services) • 3.29.2026 – Full Page (Doctors’ Day) • 3.02.2026 – Front Page Strip Ad (Lifelong Wellness. We’re With You.) • 3.04.2026 – Front Page Strip Ad (Lifelong Wellness. We’re With You.) • 3.06.2026 – Front Page Strip Ad (Lifelong Wellness. We’re With You.) • 3.08.2026 – Front Page Strip Ad (Lifelong Wellness. We’re With You.) • 3.13.2026 – Front Page Strip Ad (Lifelong Wellness. We’re With You.) • 3.15.2026 – Front Page Strip Ad (Lifelong Wellness. We’re With You.) • 3.22.2026 – Front Page Strip Ad (Lifelong Wellness. We’re With You.) • 3.25.2026 – Front Page Strip Ad (Lifelong Wellness. We’re With You.) • 3.27.2026 – Front Page Strip Ad (Lifelong Wellness. We’re With You.) • 3.29.2026 – Front Page Strip Ad (Lifelong Wellness. We’re With You.) | |
| <i>Investing in Your Health Today (25,000/Issue –Monthly - Contact: Barbara Rhoden)</i> | 25,000 |
| <ul style="list-style-type: none"> • 3.2026 – Full Page (PHC-NT Services) • 3.2026 – Full Page (Lifelong Primary Care Partners) • 3.2026 – Full Page (Support Groups) | |
| <i>Ebony News (1,500/Digital – Monthly - Contact: Barbara Rhoden)</i> | 1,500 |
| <ul style="list-style-type: none"> • 3,2026 – Full Page (PHC-NT Services) • 3.30.2026 – Digital Ad (Your Heart Care Partners) | |
| <i>The Great Outdoors – Happenings (3,500/Edition – Weekly - Contact: Greg Wostrel)</i> | 11,000 |
| <ul style="list-style-type: none"> • 3.11.2026 – Full Page (Cardiology General) | |

- 3.20.2026 – Full Page (Primary Stroke Center)
- 3.2026 – 14th Hole Granite Tee Marker (48,000 golfers annually; 4,000 monthly)

Savings Safari (51,000/Edition – Bi-monthly - Contact: Barbara Strickland) 153,000

- 3.03.2026 – Full Page Insert (Lifelong Primary Care Partners)
- 3.17.2026 – Full Page Insert (Cardiology General)
- 3/31/26 – Full Page Insert (BE FAST Stroke Symptoms)

Space Coast Living (10,000/edition–5 Editions Annually-Contact: Lori Weisman) 10,000

- 3.2026 – Full Page (Lifelong Primary Care Partners)

Space Coast Daily (60,00/edition – Monthly/Digital Daily - Contact: Giles Malone) 120,000

- 3.15.2026 – Full Page (Lifelong Primary Care Partners)
- 3.08.2026 – Front Page Digital (Fast. Expert. Emergency Care.)

Lifetimes Newsletter (Mailed Quarterly to North Brevard Zip Codes) Spring Issue 45,173

- 3.27.2026 – LifeTimes Spring issue

Titusville Playhouse Playbill (Based on number of monthly performances) 3,500

- 3.2026 – The Prince of Egypt (Mar. 6 - 29) – Full Page (Spotlight on Care)
- 3.2026 – Honky Tonk Angels (Stage 2; Mar. 20 - 29) – Full Page (Cardiology General)

| | |
|---|------------------|
| Broadcast and Digital Ad Impressions | 1,013,199 |
|---|------------------|

WFTV.com

- Impressions: 523,299
- Clicks: 1,844
- CTR: 0.40%

WFTV-OTT (Over the Top)

- Impressions: 40,028
- Video Completes: 39,612
- Video Completion Rate: 98.96%

WFTV (Amazon Streaming)

- Impressions: 131,958
- Video Completes: 127,320
- Video Completion Rate: 96.50%

Cumulus DNA Digital Ads and Radio Spots:

- Digital Impressions: 72,439; Clicks: 83; CTR: 0.11
- WHKR 102.7FM – HitKicker Reach: 61,200; Radio: 76 Monthly (:30 second spots this year!)
- WHKR 102.7FM – Streaming (added this year) HitKicker Reach: 10,500; Radio: 76 Monthly (:30 second spots this year!)
- WA1A 107.1FM – A1A Contemporary Pop: Reach: 86,800; 76 Monthly (:30 second spots this year!)

- WA1A 107.1FM – (Streaming added this year) A1A Contemporary Pop: Reach: 11,375; 76 Monthly (:30 second spots this year!)
- WA1A 107.1FM – Parrish Healthcare’s “Healthy Tips in 26”” Healthy Living Radio Ads Reach: 75,600; 60 Monthly (60 second spots)

Spectrum Reach (Streaming and TV)

- Impressions: 104,865
- Video Completes: 102,768
- Video Completion Rate: 98.00%

iHeart

- WLRQ-FM: Reach 27,900; Spots: 93 (30 seconds)
- iHeart Radio App Impressions: 93,101

| | |
|------------------------------|------------------|
| Social Media Channels | 1,031,544 |
|------------------------------|------------------|

Facebook:

- **Parrish Healthcare:** Views –1,000,576; Followers – 8,297
- **The Children’s Center:** View – 4,935; Followers – 159
- **Parrish Health & Wellness:** Views – 8,733; Followers – 339

Instagram: Reach –8,689; Followers - 782

X (Twitter): Followers – 717

LinkedIn: Followers – 4,513; Impressions – 8,007

YouTube:

- Total Views: 604
- Total Subscribers: 501
- New Subscribers: 4

Top 5 YouTube Videos (Total Video Views in March – 604):

- Happy Doctors’ Day: **113**
- Alzheimer’s SOS: Vascular Dementia: **46**
- Daily Two Segment Featuring Dr. Gabriel: **31**
- Patient Testimonial – Christine: **31**
- Patient Testimonial – Meet Voncile/Dr. Gabriel: **30**

| | |
|-----------------------|------------------|
| TV Impressions | 2,243,600 |
|-----------------------|------------------|

| Station | Spots | Impressions |
|------------------|------------|------------------|
| WFTV | 97 | 1,917,400 |
| WRDQ | 100 | 326,200 |
| Spectrum News 13 | 410 | See Note Below |
| Total | 607 | 2,243,600 |

Spectrum News 13 does not report impressions because of the magnitude of linear TV impressions they receive (i.e., televisions in businesses/commercial spaces, corporate offices, schools, etc.)

Commercials Aired:

| Service Line | Title | ISCI | Impressions (000) A18+ |
|--------------------|-------------|---------------|------------------------|
| Cardio | Amanda :120 | PHCAMANDA120 | 19 |
| Cardio | Cardio :05 | PHCCARDIO2505 | 111.3 |
| Cardio | Cardio :10 | PHCCARDIO2510 | 625.5 |
| Cardio | Cardio :15 | PHCCARDIO2515 | 660.90 |
| Cardio | Cardio :30 | PHCCARDIO2530 | 557.9 |
| Cardio | Voncile :60 | PHCVONCILE60 | 149.8 |
| SQUEEZEBACK | | | 119.2 |
| Grand Total | | | 2,243.6 |

Outdoor Advertising/Billboard/Bus Impressions 1,819,395

Billboards (Lamar – Contact: Jennifer Rzepiejewski, Clear Channel – Contact: Joe Schmitt):

Lamar – 4 Billboards (Messages & Locations) 457,204

- **3666:** US1/Washington Ave. 1 MI N/O Garden St NB; (Where New Beginnings Are Born - Women's Health, Maternity)
- **3406:** US1 @ Blacks Rd. N/B; (Your Heart Deserves the Best – Cardiology)
- **1360:** US1-E/S N/O SR 528 S/B; (Your Heart Deserves the Best – Cardiology)
- **3667:** Washington Ave 1 MI n/o Garden St S/B; (Where New Beginnings Are Born - Women's Health, Maternity)

Clear Channel – 17 Billboards (Message & Location) 1,362,191

- **5839:** US 1 WS 3.2mi N/O SR 528 F/N – 1, Cocoa; 81,829 (Open Interviews)
- **5584:** Grissom Pkwy NS 1mi W/O Industry Rd F/W - 2, Cocoa; 47,988 (Emergency? We're Ready)
- **5514:** US 1 ES 1.5mi N/O SR 528 F/S – 2; 107,258 988 (Emergency? We're Ready)
- **5333:** US 1 WS 1.3mi N/O SR 406 Garden St F/N – 2; 96,930 (Fast, Expert. Emergency Care.)
- **5332:** US 1 WS 1.3mi N/O SR 406 Garden St F/S – 1; 75,254 (Restoring Comfort, Renewing Confidence)
- **5331:** US 1 WS 1.5mi N/O SR 406 Garden St F/S – 1; 75,506 (Emergency? We're Ready)
- **5330:** US 1 WS 1.5mi N/O SR 406 Garden St F/N – 2; 92,942 (Your Heart Deserves the Best)
- **5329:** US 1 WS 0.2mi S/O SR 50 F/S – 1; 77,766 (Restoring Comfort, Renewing Confidence)
- **5306:** US 1 WS 0.7mi N/O SR 528 F/N – 2; 108,105 (Get Back to What Moves You)
- **5006:** US 1 ES 2.7mi N/O SR 528 F/S – 2; 97,000 (Fast, Expert. Emergency Care.)

- **3321:** US 1 WS 3.3mi N/O SR 528 F/S – 1; 76,697 (*Restoring Comfort, Renewing Confidence*)
- **1904:** SR 405 SS 0.5mi W/O SR 407 F/W – 1; 76,193 (*Emergency? We're Ready*)
- **1903:** SR 405 SS 0.5mi W/O SR 407 F/E – 2; 63,925 (*Fast, Expert. Emergency Care.*)
- **1538:** US 1 WS 2.3mi S/O SR 405 F/N – 2; 84,413 (*Get Back to What Moves You*)
- **1537:** US 1 WS 2.3mi S/O SR 405 F/S – 1; 77,547 (*Emergency? We're Ready*)
- **1155:** US 1 WS 1.4mi S/O SR 405 F/S – 2; 65,656 (*Your Heart Deserves the Best*)
- **1034:** US 1 WS 1.4mi S/O SR 405 F/S – 1; 57,181 (*Fast. Expert. Emergency Care.*)

Bus Wraps (Clear Channel – Contact: Joe Schmitt)

**Not audited by Geopath for metrics and no estimate at this time when data will be available.*

- Bus 1 (MEL0012222)
- Bus 2 (1086572-MEL)

Brevard County Public Schools Van Wrap (Contact: Yvette Cruz)

**Not audited by Geopath for metrics and no estimate at this time when data will be available.*


- 3-Year Commitment (Aug. 1, 2025 – July 31, 2028). Van wrap will be prominently displayed on vehicles used by North Brevard high schools — Astronaut, Space Coast, and Titusville. These vans serve as transportation for athletic teams and student extracurricular groups, traveling thousands of miles annually throughout Brevard County and across Florida for regional and state competitions.


News Releases Issued by Parrish

109,536,725

- 3.06.26 – Happenings: Jess Parrish Medical Foundation Celebrates Ribbon Cutting of Healthcare Hero Park, Parrish Healthcare and Infigo Clinical Research Partner to Advance Community Health; Expanding Clinical Trail Access in North Brevard County, Parrish Healthcare Open Interviews ****5,500**
- 3.13.26 – Happenings: Parrish Medical Center Opens Retail Pharmacy in Partnership with PharmD on Demand, Parrish Medical Group OB-GYN Welcomes Midwife David Carter-Plake, Ph.D., BSM, LM, CPM, C-EFM, Parrish Healthcare Open Interviews ****5,500**
- 3.17.26 – Hometown News: Parrish Medical Center Earns Renewed Certification for Stroke Care ****14,725**
- 3.20.26 – Happenings: Parrish Medical Center Earns National Stroke Care Recertification - Re-Certified by the Joint Commission and American Stroke Association ****5,500**
- 3.20.26 – Hometown News: Parrish Medical Center Earns Renewed Certification for Stroke Care
- 3.26.26 – Business Wire - PR Newswire: Parrish Healthcare Selects MEDITECH Expanse for Unified Patient Record ****109,500,000**
- 3.27.26 – Florida Today: Leading the Way in Vascular Treatments in Brevard County
- 3.27.26 – Happenings: Parrish Healthcare Open Interviews ****5,500**


****Editions not included under Print Advertising/Impression section**


 Pickup

 Traffic

564

4.9K






 Engagement

 Audience

2.6K

109.5M

Pickup by PR Newswire Media Partner Websites - Top Outlets

| Outlet Name | Location | Source Type | Industry | Potential Audience |
|---|---------------|--------------------------------------|---------------------|--|
|  AP NEWS [The Associated Press] | United States | News & Information Service | Media & Information | 39,035,657 ⁽¹⁾ visitors/month |
|  Morningstar | Global | Financial Data, Research & Analytics | Financial | 4,368,507 ⁽¹⁾ visitors/month |
|  KTLA [Los Angeles, CA] | United States | Broadcast Media | Media & Information | 3,555,643 ⁽¹⁾ visitors/month |
|  PR Newswire | Global | PR Newswire | Media & Information | 3,226,957 ⁽¹⁾ visitors/month |
|  WJW-TV FOX-8 [Cleveland, OH] | United States | Broadcast Media | Media & Information | 3,055,445 ⁽¹⁾ visitors/month |

News Releases Issued by Others

74,000

- 3.02.26 – Viera Voice: Parrish Health & Fitness Center Reopens After Being Closed Since 2020 ****24,000**
- 3.12.26 – Florida Today: Parrish Medical Center and PharmD Expand Service in North Brevard ****50,000**
- 3.15.26 – Florida Today: Parrish Medical Center and PharmD Expand Service

****Editions not included under Print Advertising/Impression section**

PRINT ADS

PARRISH HEALTHCARE CARDIOVASCULAR

PUT YOUR HEART IN THE BEST HANDS

Whether you need routine checkups, diagnostic testing or specialized treatment, Parrish Healthcare's experienced team of cardiologists offer personalized treatment plans and compassionate care to keep your heart healthy!

- Heart Attack (Acute Myocardial Infarction)
- Electrophysiology (Atrial Fibrillation and Irregular Heartbeat)
- Interventional and Peripheral
- Primary Stroke Care
- Heart Failure and Heart Valves
- Cardiovascular Rehabilitation
- Sleep Disorders
- Respiratory Therapy
- Chronic Obstructive Pulmonary Disease

Visit parrishhealthcare.com/cardiovascular



PARRISH HEALTHCARE | **Cleveland Clinic Connected**
Healing Experiences for Everyone All the Time®

YOUR HEALTH IS YOUR GREATEST ASSET

At Parrish Healthcare, we're here to support you in being your best and healthiest self—let's thrive together!

We are proud to offer the following services and more:

- Primary Care
- Cardiovascular
- Oncology
- Women's Health & Obstetrics
- Orthopedics & Sports Medicine
- Urology
- Gastroenterology
- General Surgery
- Geriatrics & Senior Health
- Diagnostic Imaging
- Lab Services
- Sleep Services

To learn more or schedule an appointment call 321-268-6868 or visit parrishhealthcare.com



PARRISH HEALTHCARE | **Cleveland Clinic Connected**
Healing Experiences for Everyone All the Time®

Lifelong Primary Care Partners

Lifelong health starts here. Your Parrish Medical Group primary care physician is your partner in lifelong wellness. As your first point of contact within our trusted health care network, they ensure you have seamless access to the care, resources, and support you need to live well—today and for years to come.

Primary Care Physicians Will:

- Conduct Yearly Check-ups
- Prescribe Medications and Order Necessary Lab Tests
- Administer Immunizations
- Help Patients Establish and Achieve Health Goals
- Educate Patients About Health Issues
- Provide Advice and Insight Into Health Concerns
- Introduce and Connect Patients to Local Health Programs
- Facilitate Referrals to Specialized Care—Connecting You with Experts in Cardiology, Urology, Orthopedics and More

Same-Day and Next-Day Appointments

Your health can't always wait. That's why our primary care team offers same-day and next-day appointments for patients who need prompt, but non-emergency medical attention. Whether it's an unexpected illness, a flare-up of a chronic condition, or simply a concern you'd like addressed quickly, we're here to provide care when you need it, without the long wait.

To preview our primary care providers, visit parrishhealthcare.com/providers



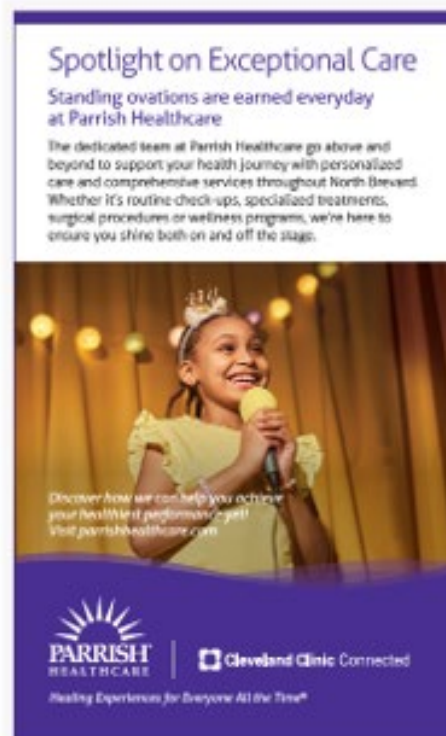
PARRISH HEALTHCARE | **Cleveland Clinic Connected**
Healing Experiences for Everyone All the Time®

Spotlight on Exceptional Care

Standing ovations are earned everyday at Parrish Healthcare

The dedicated team at Parrish Healthcare go above and beyond to support your health journey with personalized care and comprehensive services throughout North Brevard. Whether it's routine check-ups, specialized treatments, surgical procedures or wellness programs, we're here to ensure you shine both on and off the stage.

Discover how we can help you achieve your healthiest performance yet! Visit parrishhealthcare.com



PARRISH HEALTHCARE | **Cleveland Clinic Connected**
Healing Experiences for Everyone All the Time®

**MARCH
COMMUNITY SUPPORT GROUP SCHEDULE**

A.W.A.R.E. Sleep Support Group
 Hosted the second Monday monthly @ 7:00 PM
 Parrish Healthcare Center, Mariposa Conference Room
 1005 Port St. John Parkway, Port St. John
 Contact our Sleep Center Nurse at 321-268-6828

Cancer and Survivor Support Group
 Hosts the third Wednesday monthly @ 1:00 PM
 Parrish Healthcare Center, North Classroom
 1005 N. Washington Avenue, Titusville
 Contact Sherron Laker at 321-268-6224 ext. 1344

Caring for Caregivers Support Group
 Hosts the second and fourth Thursday monthly @ 2:00-3:00 PM
 Heritage Hall, 551 N. Washington Avenue, Titusville
 Contact Janet Davis at 321-268-6800

Descending Diabetes Clinic
 Hosts the first Monday monthly @ 7:00-8:00 AM
 Heritage Hall, South-Jordan Village
 1015 N. Washington Avenue, Titusville
 Contact Cindy Wright at 321-268-6213, ext. 2068

Early Stage Community Play Date
 Hosts the first Wednesday monthly @ 10:00-11:00 AM
 The Children's Center
 1020 S. Washington Avenue, Titusville
 Contact Mary Grant at 321-268-6229

Peerless Café
 Presented by St. Francis Refectory Life Stages Care
 at Parrish Healthcare
 Hosts the first Wednesday monthly @ 11:00 AM
 For Registration Parrish Health Village
 952 N. Washington Avenue, Titusville
 Contact Janet Davis at 321-268-6800

Men's Support Group
 Hosts Mondays @ 12:00 PM
 The G-Saver's Center
 7610 S. Washington Avenue, Titusville
 Contact Patricia J. Matthews patmat@parrishmed.com

Stroke and Heart Services Support Group
 Hosts the first Tuesday monthly @ 2:00 PM
 The Heart Path for Health Village
 250 N. Washington Avenue, Titusville
 Contact Janet Davis at 321-268-6800

Teals on-Call Smoking Cessation
 Hosts the last Tuesday monthly @ 2:00-7:00 PM
 South Medical Center, Conference Room 6
 1015 N. Washington Avenue, Titusville
 Co-Hosted by Joseph Alvarado, Tobacco Free Florida
 407-682-2324 ext. 802

Visit parrishhealthcare.com/events
 for information and to register



PARRISH HEALTHCARE 
 Healing Experiences for Everyone. All the Time®

**Parrish Healthcare Center at Port St. John
Your Community Healthcare Center
Your Health, Our Mission**

Parrish Healthcare Center at Port St. John is proud to serve all of your health care needs. We give our patients immediate access to superior outpatient services, multi-specialty physicians, diagnostic imaging services and more within a state-of-the-art 200,000-sq-ft "green" healing environment.

5100 Port St. John Highway, Port St. John, FL 32877
 Located just west of I-95 Exit 282
 on Port St. John Highway



This location offers the following services and more:

- Urgent Care Center
- Outpatient Diagnostic Center
- Laboratory Services
- Radiology Services
- Endocrinology
- Cardiology
- Gastroenterology
- Geriatric Management
- Infectious Disease
- Internal Care
- Primary Care
- Palliative Care
- Diagnostic Imaging Center
- Bone Density Screening
- Bone Density 3D Scan
- Diagnostic Imaging 3D CT
- Interventional Fluoroscopy 3D
- Physical Therapy
- Podiatry
- Pulmonary Services
- Psychological Services
- Speech Therapy
- Tumor Services

Visit parrishhealthcare.com or call 321-268-6800 to learn more

PARRISH HEALTHCARE 
 Healing Experiences for Everyone. All the Time®

Meet Your New Cardiologist

Andre Gabriel, MD

Dr. Gabriel is an interventional cardiologist with specialized training in all aspects of vascular disease including coronary and peripheral interventions. He is board certified in internal medicine, cardiovascular disease, echocardiography and nuclear cardiology.

**PARRISH HEALTHCARE CENTER
TITUS LANDING**
 250 Harrison Street
 Titusville, FL 32796
 Phone: 321-268-6868
 Fax: 321-268-6164



For more information visit
parrishhealthcare.com/gabriel

PARRISH HEALTHCARE 
 CARDIOVASCULAR

Medicare, Medicaid and most insurances accepted.
parrishmedgroup.com

**Lifelong Wellness.
We're With You.**



PARRISH HEALTHCARE
 WOMEN'S HEALTH

parrishhealthcare.com/womenshealth

TO SPOT A STROKE **BE FAST**

Narrative Medical Center
North Tarrant County
Dallas, Texas
76010



B
BALANCE
LOSS OF BALANCE,
WHEEZING OR DIZZINESS



E
EYES
BLURRED
VISION

WHEN TO CALL 911?
If the person shows any of these symptoms, even if the symptoms go away, call 9-1-1 and get them to the hospital immediately. Do NOT drive yourself to the emergency room if you suspect you are having a stroke.



F
FACE
ONE SIDE OF THE
FACE IS DROOPING



A
ARMS
ARM DR-DROG
WEAKNESS



S
SPEECH
SPEECH
DIFFICULTY



T
TIME
REMEMBER THE TIME
SYMPTOMS STARTING
AND CALL FOR AN
AMBULANCE IMMEDIATELY

Watch for sudden

- Numbness or weakness of the leg
- Confusion or trouble understanding
- Trouble seeing in one or both eyes
- Sudden headache with no known cause

Visit parrishhealthcare.com/stroke




Leading Experiences for Everyone At the Time®

Primary Stroke Center

Nationally Certified Since 2004

Narrative Medical Center
North Tarrant County
Dallas, Texas
76010

Stroke is a leading cause of death in Texas. Certified Primary Stroke Centers, like Parrish Medical Center, have demonstrated stroke treatment excellence.

Symptoms of Stroke

- Sudden symptoms like facial drooping, loss of speech, or loss of vision
- Sudden weakness or numbness of the face, arm or leg, especially on one side of the body
- Confusion, trouble speaking or understanding
- Trouble seeing in one or both eyes
- Difficulty walking, dizziness or loss of balance and coordination
- Sudden headache with no known cause

Visit parrishhealthcare.com/stroke






Leading Experiences for Everyone At the Time®

PARRISH HEALTHCARE CENTER | NORTH TITUSVILLE

MORE ROOM TO CARE, MORE WAYS TO HELP

Parrish Healthcare Center, North Titusville is designed to provide even greater access to the quality care you know and trust. Adding 26,000 square feet, the center offers comprehensive cancer care and more, right here, close to home.

- Oncology Cancer Care, Radiation, Infusion Services and Cancer Imaging
- General Surgery
- Hematology
- Infusion Services
- Laboratory Services Fully accredited by the College of American Pathologists, we offer blood, drug, genetic and urine tests, sports panels, urine cell screenings, blood bank services and more.
- Medical Offices

951 North Washington Avenue
Titusville, FL 32796

Visit parrishhealthcare.com/northtitusville or call 321-269-6858






Leading Experiences for Everyone At the Time®

Fast. Expert. Emergency Care.



PARRISH MEDICAL CENTER
PARRISH HEALTHCARE
951 N. Washington Avenue
Titusville, FL 32796

Your Heart Care Partners



WE CARE ABOUT WHAT MATTERS TO YOU.
From personalized medicine, to preventive care, we have you covered every step of the way.

Visit parrishhealthcare.com/heartcare




Leading Experiences for Everyone At the Time®



TO SPOT A STROKE **BE FAST**

Parrish Health Care is proud to be a member of Cleveland Clinic.

BE FAST

B BALANCE
LOSS OF BALANCE, WALKING OR STABILITY

E EYES
BLURRED VISION

F FACE
DROOP OF THE MOUTH, CHIN OR EYE

A ARMS
ARM DRAG, WEAKNESS

S SPEECH
SPEECH DIFFICULTY

T TIME
REMEMBER THE TIME WHEN YOU LAST SAW AN AMIGO WHO WAS HEALTHY

WHEN TO CALL 911
If the person shows any of these symptoms, even if the symptoms go away, call 9-1-1 and get them to the hospital immediately. DO NOT DRIVE YOURSELF to the emergency room. If you suspect you are having a stroke, WATCH FOR SUDDEN:
- Numbness or weakness of the leg
- Confusion or trouble understanding
- Trouble seeing in one or both eyes
- Severe headache with no known cause

Visit parrishhealthcare.com/stroke

PARRISH HEALTHCARE | **Cleveland Clinic Connected**
Healing Experiences for Everyone All the Time®

PARRISH HEALTHCARE CENTER | NORTH TITUSVILLE

MORE ROOM TO CARE, MORE WAYS TO HELP

Parrish Healthcare Center, North Titusville is designed to provide even greater access to the quality care you know and trust. Totalling 24,586 square feet, the center offers comprehensive cancer care and more. Right here, close to home.

- Oncology: Cancer Care, Radiation, Infusion Services and Cancer Boutique
- General Surgery
- Hematology
- Infusion Services
- Laboratory Services: Fully accredited by the College of American Pathologists, we offer blood, drug, glucose and urine tests, lipid panels, stable cell screenings, blood bank services and more.
- Medical Offices

499 North Washington Avenue
Titusville, FL 32780

Visit parrishhealthcare.com/northtitusville
or call 321-268-6868

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Healing Experiences for Everyone All the Time®

14 PAR 5



◆ 535
◆ 486
◆ 440
◆ 416

PARRISH HEALTHCARE
Healing Families
Healing Communities®

parrishhealthcare.com

Celebrating National Doctors' Day

Monday, March 30

The doctors of Parrish Healthcare's integrated system commit to the highest standards of medicine. Through collaboration, your Parrish Healthcare doctors serve as nationally recognized patient safety leaders.

Thank you, doctors, for your unmatched dedication and passion to serve our community.

To meet Parrish Healthcare's physicians, please visit parrishhealthcare.com/providers

PARRISH HEALTHCARE | **Cleveland Clinic Connected**
Healing Experiences for Everyone All the Time®

DIGITAL ADS

PARRISH HEALTHCARE CARDIOVASCULAR

PUT YOUR HEART IN THE BEST HANDS



CERTIFICATION
Primary Stroke Center



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PUT YOUR HEART IN THE BEST HANDS



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PUT YOUR HEART IN THE BEST HANDS

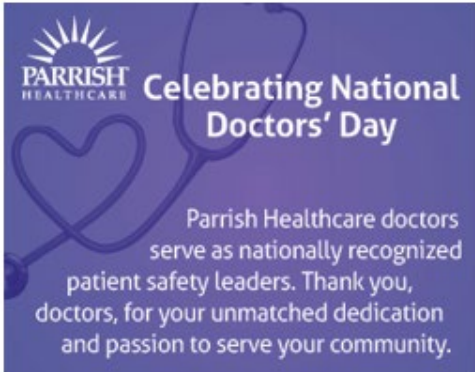


CERTIFICATION
Primary Stroke Center



PARRISH HEALTHCARE

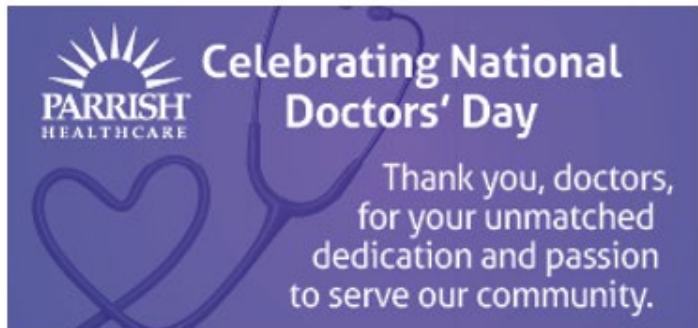
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PARRISH
HEALTHCARE

Celebrating National Doctors' Day

Parrish Healthcare doctors serve as nationally recognized patient safety leaders. Thank you, doctors, for your unmatched dedication and passion to serve your community.



PARRISH
HEALTHCARE

Celebrating National Doctors' Day

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Celebrating National Doctors' Day

Thank you, doctors, for your dedication and passion.



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HEALTHCARE

Celebrating National Doctors' Day

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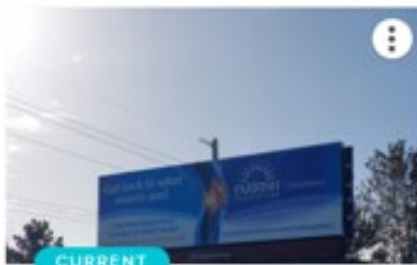
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