



MEMORANDUM

To: Board of Directors

Cc: Bill Boyles, Esquire
Aluino Ochoa, M.D.

From: George Mikitarian
President/CEO

Subject: Board/Committee Meetings – June 2, 2025

Date: May 29, 2025

The Ad Hoc Credentials Review Committee will meet at 11:30 a.m. where the Committee will review credentialing and privileging files as they relate to medical staff appointment/reappointment.

The Quality Committee will convene at 12:00 p.m., which will be followed by the Finance Committee, the Executive Committee, and the Education Committee meetings.

The Board of Directors will meet in executive session no earlier than 1:30 p.m. Following the Board of Directors Executive Session, the Board of Directors regularly scheduled meeting will be held, however no earlier than 2:00 p.m.

The Planning Committee meeting has been canceled.

QUALITY COMMITTEE

Dan Aton, Chairperson
Robert L. Jordan, Jr., C.M. (ex-officio)
Elizabeth Galfo, M.D.
Billy Specht
Billie Fitzgerald
Herman A. Cole, Jr.
Stan Retz, CPA
Maureen Rupe
Ashok Shah, M.D.
Aluino Ochoa, M.D., President/Medical Staff
Alphonse Pecoraro, M.D., Designee, Vice Chairperson
Nimish Naik, M.D., Designee
Christopher Manion, M.D., Designee
George Mikitarian (non-voting)

**NORTH BREVARD COUNTY HOSPITAL DISTRICT
OPERATING
PARRISH MEDICAL CENTER
QUALITY COMMITTEE
MONDAY, JUNE 2, 2025, at 12:00 P.M.
FIRST FLOOR, CONFERENCE ROOM 2/3/4/5**

CALL TO ORDER

I. Approval of Minutes

Motion to approve the minutes of the April 7, 2025 meeting.

II. Vision Statement

III. Dashboard

IV. New Federal and State Conditions of Participation for Hospitals – Ms. Cottrell

V. Executive Session (if necessary)

ADJOURNMENT

NOTE: IF A PERSON DECIDES TO APPEAL ANY DECISION MADE BY THE QUALITY COMMITTEE WITH RESPECT TO ANY MATTER CONSIDERED AT THIS MEETING, HE/SHE WILL NEED A RECORD OF PROCEEDINGS AND, FOR SUCH PURPOSES, MAY NEED TO ENSURE A VERBATIM RECORD OF THE PROCEEDINGS IS MADE AND THAT THE RECORD INCLUDES TESTIMONY AND EVIDENCE UPON WHICH THE APPEAL IS TO BE BASED.

PERSONS WITH A DISABILITY WHO NEED A SPECIAL ACCOMMODATION TO PARTICIPATE IN THIS PROCEEDING SHOULD CONTACT THE ADMINISTRATIVE OFFICES AT 951 NORTH WASHINGTON AVENUE, TITUSVILLE, FLORIDA 32796, AT LEAST FORTY-EIGHT (48) HOURS PRIOR TO THE MEETING. FOR INFORMATION CALL (321) 268-6110. THIS NOTICE WILL FURTHER SERVE TO INFORM THE PUBLIC THAT MEMBERS OF THE BOARD OF DIRECTORS OF NORTH BREVARD MEDICAL SUPPORT, INC. MAY BE IN ATTENDANCE AND MAY PARTICIPATE IN DISCUSSIONS OF MATTERS BEFORE THE NORTH BREVARD COUNTY HOSPITAL DISTRICT BOARD OF DIRECTORS EDUCATIONAL, GOVERNMENTAL AND COMMUNITY RELATIONS COMMITTEE. TO THE EXTENT OF SUCH DISCUSSION, A JOINT PUBLIC MEETING OF THE NORTH BREVARD COUNTY HOSPITAL DISTRICT, BOARD OF DIRECTORS EDUCATIONAL, GOVERNMENTAL AND COMMUNITY RELATIONS COMMITTEE AND NORTH BREVARD MEDICAL SUPPORT, INC. SHALL BE CONDUCTED.

**DRAFT
NORTH BREVARD COUNTY HOSPITAL DISTRICT
OPERATING
PARRISH MEDICAL CENTER
QUALITY COMMITTEE**

A regular meeting of the Quality Committee of the North Brevard County Hospital District operating Parrish Medical Center was held on April 7, 2025, in Conference Room 2/3/4/5, First Floor. The following members were present.

Robert L. Jordan, Jr., C.M.
Stan Retz, CPA
Herman A. Cole, Jr.
Billy Specht
Maureen Rupe
Alphonse Pecoraro, M.D., Vice Chair
Christopher Manion, M.D. (12:07 p.m.)
Aluino Ochoa, M.D., President/Medical Staff
George Mikitarian (non-voting)

Members absent:
Dan Aton, Chairperson
Elizabeth Galfo, M.D.
Ashok Shah, M.D. (excused)
Nimesh Naik, M.D. (excused)
Billie Fitzgerald (excused)

CALL TO ORDER

Dr. Pecoraro called the meeting to order at 12:03 p.m.

REVIEW AND APPROVAL OF MINUTES

Discussion ensued and the following motion was made by Mr. Cole, seconded by Mr. Specht, and approved (7 ayes, 0 nays, 0 abstentions). Dr. Manion was not present at the time the vote was taken.

ACTION TAKEN: MOTION TO APPROVE THE FEBRUARY 3, 2025 MINUTES OF THE QUALITY COMMITTEE, AS PRESENTED.

VISION STATEMENT

Ms. Cottrell shared the committee's vision statement, which is to ensure affordable access to safe, high quality patient care to the communities we serve.

QUALITY DASHBOARD REVIEW

Ms. Cottrell reviewed the Quality Dashboard discussing each indicator score as it relates to clinical quality and cost. Ms. Cottrell answered questions and received comments from committee members concerning the dashboard and her earlier discussion. Copies of the Power Point slides presented by Ms. Cottrell are appended to the file copy of these minutes.

READMISSIONS

Ms. Cottrell reviewed 30 Day Mortality Measures. These are measures that help the Board understand how well our healthcare system is managing acute conditions and providing effective treatment before and after hospitalization. Copies of the Power Point slides presented by Ms. Cottrell are appended to the file copy of these minutes.

OTHER

There was no other business brought before the committee.

ADJOURNMENT

There being no further business, the Quality Committee meeting adjourned at 12:57 p.m.

Alphonse Pecoraro, M.D.,
Vice Chairperson



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Quality Agenda

June 2, 2025

1. Approval of Minutes
2. Vision Statement
3. Dashboard
4. New Federal and State Conditions of Participation for Hospitals

Quality Committee

Vision Statement

“Assure affordable access to safe, high quality patient care to the communities we serve.”



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Dashboard



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Performance dashboard

Description	Definition	QTR	Rolling YTD	Goal
Stroke	Stroke management compliance	91%	83%	Goal: = 100%
Readmission	All cause 30-day readmissions	12.8% 36/281	13.1% 136/1041	Goal: ≤ 14.6%
Person Centered flow	Emergency department throughput	202	208	Goal: ≤ 175 minutes
Person Experience	Top box HCAHPs domain score for overall rating	64.5%	58.9%	Target: ≥ 72%
Social Determinants of Health	Percent of patients screened	96.8%	97.5%	Target: 93%
Social Determinants of Health	Percent who screened positive	8.6%	9.6%	

Performance dashboard

Description	Definition	QTR	Rolling YTD	Rolling 3 YR	Goal
Heart Attack	30-day readmission rate	10% 1/10	8.3% 3/36	5.4% 5/92	Goal: < 14%
Heart Failure	30-day readmission rate	22.2% 4/18	26% 25/96	22.5% 56/249	Goal: < 20%
COPD	30-day readmission rate	6.3% 1/16	5.9% 3/51	13.6% 16/118	Goal: < 18%
Pneumonia	30-day readmission rate	18.9% 10/53	15.3% 29/190	12.3% 58/473	Goal: < 16%
Hip/Knee	30-day readmission rate	0.0% 0/1	6.7% 1/15	5.7% 3/53	Goal: < 4.5%
Combined	30-day readmission rate	16.3% 16/98	15.7% 61/388	14.0% 138/985	Goal: < 14%

Performance dashboard

Description	Definition	Rolling YTD	Days Since Last Infection	National Rate
CLABSI	Central Line Associated Bloodstream Infection	0.524	196 days	< 0.700
CAUTI	Catheter Associated Urinary Tract Infection	0.601	75 days	< 0.565
MRSA bacteremia	Hospital onset MRSA bacteremia	0.706	216 days	< 0.736
<i>C. difficile</i> infection	Hospital onset <i>C. difficile</i> infection	0.134	14 days	< 0.409
SSI	Combined Abdominal hysterectomy and colon procedures	0.000	459 days	< 0.876

New Federal and State Conditions of Participation for Hospitals



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Final Rule Updates 2025

Conditions of Participation (CoP)

- Phase 1
 - Emergency Services Readiness
 - Transfer Protocols
- Phase 2
 - Organization, staffing, and delivery of services
- Phase 3
 - OB staff training
 - Quality Assurance and Performance Improvement program for OB services

Implementation Timeframe

Regulatory Section	Implementation Date
Emergency Services Readiness for Hospitals (§482.55) Transfer Protocols for Hospitals (§482.43)	6 months following the effective date of the final rule-7/1/2025
Organization, Staffing, and Delivery of Services for Hospitals ((§482.59(a) and (b))	1 year following the effective date of the final rule
Training for OB Staff in Hospitals (§482.59(c)) and CAHs (§485.649(c)) QAPI Program for OB Services in Hospitals (§482/21) and CAHs (§485.641)	2 years following the effective date of the final rule

Emergency services readiness

\$482.55

Goal: Improve facility readiness in caring for emergency services patients, including pregnant, birthing, and postpartum patients.

Intent: Ensuring baseline health, safety, and training standards for the care of patients with emergency conditions.

Emergency services readiness

§482.55

COP	Detail	PMC compliance
1. Protocols	Must have protocols that meet needs of patients	“Assessment & Evaluation of the Emergency Department Patient” Policy in draft. Order Set management aligns.
2. Training	Applicable emergency services personnel will be trained annually on these protocols	“Assessment & Evaluation of the Emergency Department Patient” Policy in draft where training is addressed.
3. Provisions	Required to keep stock certain provisions-including drugs, blood and blood products, equipment and supplies, a call-in system	“Assessment & Evaluation of the Emergency Department Patient” Policy in draft where provisions are addressed.

Transfer protocols

§482.43

Goal: Improve patient safety and care continuity during both inter-facility transfers and intra-hospital transfers to another level of care

Intent: Implementing evidence-based protocols that ensure timely, coordinated, and appropriate transitions

Transfer Protocols

§482.43

COP	Detail	PMC compliance
1. Protocols	Must have written policies and procedures for transferring patients	“Intra and Inter facility patient transfers” Policy in draft.
2. Protocol Training	Applicable emergency services personnel will be trained annually on these protocols	“Intra and Inter facility patient transfers” Policy in draft. eLearning in draft Provider training in draft

State Requirements

NCAP

- Effective July 1, 2025, all hospitals with an ED must submit a nonemergent care access plan
- Required for initial licensure or licensure renewal
- Includes hospital-based off-campus emergency departments

State Requirements

NCAP

Topic	Details
Purpose	<ul style="list-style-type: none">- Educate patients about the importance of regular primary care- Ensure compliance with Florida Statutes § 395.1041 and EMTALA
Goal	Reduce inappropriate use of ED for nonemergent care and ensure patients receive appropriate care in suitable settings
Patient Redirection Channels	Hospitals must establish at least one: <ul style="list-style-type: none">- Partnership with federally qualified health centers or primary care providers- Hospital-owned urgent care center adjacent to or within the ED location

State Requirements

NCAP

Topic	Details
Special Provisions for Medicaid Patients	<ul style="list-style-type: none">- Coordinate with Medicaid managed care plans to connect patients to primary care- Assist in updating patient contact information with managed care plans
Implementation & Reporting	<ul style="list-style-type: none">- Submit data demonstrating compliance with NCAP during licensure renewal- Update NCAP as directed by AHCA or operational needs

Questions?



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FINANCE COMMITTEE

Herman A. Cole, Jr. Chairperson

Stan Retz, CPA, Vice Chairperson

Robert L. Jordan, Jr., C.M., (ex-officio)

Billie Fitzgerald

Maureen Rupe

Dan Aton

Christopher Manion, M.D.

Aluino Ochoa, M.D., President/Medical Staff

George Mikitarian, President/CEO (non-voting)

**FINANCE COMMITTEE MEETING
NORTH BREVARD COUNTY HOSPITAL DISTRICT OPERATING
PARRISH MEDICAL CENTER
MONDAY, JUNE 2, 2025
FIRST FLOOR CONFERENCE ROOMS 2/3/4/5**

CALL TO ORDER

I. Approval of minutes.

Motion: To recommend approval of the April 7, 2025 meeting.

II. Financial Review – Mr. Moehring

III. Executive Session (if necessary)

ADJOURNMENT

NOTE: IF A PERSON DECIDES TO APPEAL ANY DECISION MADE BY THE FINANCE COMMITTEE WITH RESPECT TO ANY MATTER CONSIDERED AT THIS MEETING, HE/SHE WILL NEED A RECORD OF PROCEEDINGS AND, FOR SUCH PURPOSES, MAY NEED TO ENSURE A VERBATIM RECORD OF THE PROCEEDINGS IS MADE AND THAT THE RECORD INCLUDES TESTIMONY AND EVIDENCE UPON WHICH THE APPEAL IS TO BE BASED.

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THIS NOTICE WILL FURTHER SERVE TO INFORM THE PUBLIC THAT MEMBERS OF THE BOARD OF DIRECTORS OF NORTH BREVARD MEDICAL SUPPORT, INC. MAY BE IN ATTENDANCE AND MAY PARTICIPATE IN DISCUSSIONS OF MATTERS BEFORE THE NORTH BREVARD COUNTY HOSPITAL DISTRICT BOARD OF DIRECTORS FINANCE COMMITTEE. TO THAT EXTENT OF SUCH DISCUSSIONS, A JOINT PUBLIC MEETING OF THE NORTH BREVARD COUNTY HOSPITAL DISTRICT BOARD OF DIRECTORS FINANCE COMMITTEE AND THE NORTH BREVARD MEDICAL SUPPORT, INC. SHALL BE CONDUCTED.

**NORTH BREVARD COUNTY HOSPITAL DISTRICT
OPERATING
PARRISH MEDICAL CENTER
FINANCE COMMITTEE**

A regular meeting of the Finance Committee of the North Brevard County Hospital District operating Parrish Medical Center was held on April 7, 2025, in Conference Room 2/3/4/5, First Floor. The following members, representing a quorum, were present:

Herman A. Cole, Jr., Chairperson
Stan Retz, Vice Chairperson
Robert Jordan, Jr., C.M.
Maureen Rupe
Christopher Manion, M.D.
Aluino Ochoa, M.D.
George Mikitarian (non-voting)

Member(s) Absent:
Billie Fitzgerald (excused)
Dan Aton (excused)

A copy of the attendance roster of others present during the meeting is appended to the file copy of these minutes.

CALL TO ORDER

Mr. Cole called the meeting to order at 12:58 p.m.

REVIEW AND APPROVAL OF MINUTES

Discussion ensued and the following motion was made by Mr. Jordan seconded by Mr. Retz and approved (6 ayes, 0 nays, 0 abstentions.)

ACTION TAKEN: MOTION APPROVING THE FEBRUARY 3, 2025, MEETING MINUTES OF THE FINANCE COMMITTEE OF THE BOARD OF DIRECTORS OF THE NORTH BREVARD COUNTY HOSPITAL DISTRICT, AS PRESENTED.

PUBLIC COMMENTS

There were no public comments.

FINANCIAL REVIEW

Mr. Moehring summarized the February financial statements of the North Brevard County Hospital District and the year-to-date financial performance of the Health System. Mr. Moehring answered questions and received comments from the members of the committee.

FINANCE COMMITTEE

APRIL 7, 2025

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ADJOURNMENT

There being no further business to come before the committee, the Finance Committee meeting adjourned at 1:19 p.m.

Herman A. Cole, Jr.,
Chairman



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Finance Committee

FYTD April 30, 2025 – Performance Dashboard

Indicator	FYTD 2025 Actual	FYTD 2025 Budget	FYTD 2024 Actual
ED Visits	18,044	17,981	17,791
IP Admissions	2,840	2,611	2,517
Surgical Cases	3,295	3,552	2,981
LOS	5.4	5.0	5.6
OP Volumes	52,661	52,412	49,679
Hospital Margin %	12.05%	11.65%	5.90%
Investment Income \$	\$0.3 Million	\$0.9 Million	\$3.2 Million

EXECUTIVE COMMITTEE

Stan Retz, CPA, Chairman

Robert L. Jordan, Jr., C.M.

Herman A. Cole, Jr.

Elizabeth Galfo, M.D.

Maureen Rupe

George Mikitarian, President/CEO (non-voting)

DRAFT AGENDA EXECUTIVE COMMITTEE NORTH BREVARD COUNTY HOSPITAL DISTRICT OPERATING PARRISH MEDICAL CENTER MONDAY, JUNE 2, 2025 FIRST FLOOR, CONFERENCE ROOM 2/3/4/5 IMMEDIATELY FOLLOWING FINANCE COMMITTEE

CALL TO ORDER

I. Approval of Minutes

Motion to approve the minutes of the April 7, 2025 meeting.

II. Reading of the Huddle

III. Attorney Report – Mr. Boyles

IV. Executive Session (if needed)

ADJOURNMENT

NOTE: IF A PERSON DECIDES TO APPEAL ANY DECISION MADE BY THE BOARD WITH RESPECT TO ANY MATTER CONSIDERED AT THIS MEETING, HE/SHE WILL NEED A RECORD OF PROCEEDINGS AND, FOR SUCH PURPOSES, MAY NEED TO ENSURE A VERBATIM RECORD OF THE PROCEEDINGS IS MADE AND THAT THE RECORD INCLUDES TESTIMONY AND EVIDENCE UPON WHICH THE APPEAL IS TO BE BASED.

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**NORTH BREVARD COUNTY HOSPITAL DISTRICT
OPERATING
PARRISH MEDICAL CENTER
EXECUTIVE COMMITTEE**

A regular meeting of the Executive Committee of the North Brevard County Hospital District operating Parrish Medical Center was held on April 7, 2025, in Conference Room 2/3/4/5, First Floor. The following members were present:

Stan Retz, CPA, Chairman
Robert L. Jordan, Jr., C.M., Vice Chairman
Herman A. Cole, Jr.
Maureen Rupe
George Mikitarian (non-voting)

Members Absent:
Elizabeth Galfo, M.D. (excused)

A copy of the attendance roster of others present during the meeting is appended to the file copy of these minutes.

CALL TO ORDER

Mr. Retz called the meeting to order at 1:19 p.m.

REVIEW AND APPROVAL OF MINUTES

Discussion ensued and the following motion was made by Mr. Cole, seconded by Mr. Jordan, and approved (4 ayes, 0 nays, 0 abstentions).

ACTION TAKEN: MOTION TO APPROVE THE FEBRUARY 3, 2025 MEETING MINUTES OF THE EXECUTIVE COMMITTEE OF THE BOARD, AS PRESENTED.

READING OF THE HUDDLE

Mr. Specht presented the Weekly Huddle.

PHYSICIAN MANPOWER PLAN

Mr. Jim Lifton, Lifton & Associates, addressed the committee regarding the Draft Physician Manpower Plan. He noted he recently engaged in physician interviews to update the plan and found the information provided to be useful. Discussion ensued regarding the updated Physician Manpower Plan, improving infrastructure and growth, as well as opportunities and challenges facing the Hospital in recruiting physicians to fulfill the needs of the community and service area.

EXECUTIVE COMMITTEE

APRIL 7, 2025

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ATTORNEY REPORT

Mr. Boyles noted that legislature is still in session and that a report will be provided to the Board with any information and changes in law that will be relevant to the Hospital District and the Board.

OTHER

There was no other business to come before the committee.

ADJOURNMENT

There being no further business to discuss, the committee adjourned at 1:51 p.m.

Stan Retz, CPA
Chairman

MEMORANDUM

TO: Board of Directors, Parrish Medical Center
FROM: GrayRobinson, P.A.
DATE: June 2, 2025
SUBJECT: Summary of 2025 Healthcare Bills & Laws

The following bills have been passed by both houses and/or signed by the governor and relate to healthcare and/or special districts. On May 2, the Legislature extended the regular session to June 6, during which time it will consider only certain bills, none of which are applicable to PMC. All other bills that had not been enrolled at that point were withdrawn from consideration.

Healthcare Specific

HB 531-Public Education of Background Screening Requirements

Establishes a new requirement for the Agency for Health Care Administration, in collaboration with specified agencies, to create and maintain a publicly accessible webpage dedicated to care provider background screening education and awareness. This webpage will serve as a central resource, providing information in nontechnical language tailored to qualified entities, and include details on employment screening requirements, a searchable catalog of employment classes and positions that require screening, and a downloadable checklist for the screening process. Mandates that each specified agency must include a prominent link to this webpage on their websites and in job vacancy advertisements. The webpage is required to be active by January 1, 2026, and must be reviewed and updated annually to reflect any changes in laws or procedures related to employment screening.

HB 1421-Improving Screening for and Treatment of Blood Clots

Aims to enhance the screening and treatment of blood clots, specifically venous thromboembolisms (VTEs). Recognizes chronic obstructive pulmonary disease, chronic critical illness, and genetic predisposition for developing VTEs as significant health concerns. Mandates hospitals with emergency departments to develop policies for assessing and treating patients at risk of VTEs and to train non-physician personnel annually on these protocols. Establishes a statewide VTE registry, requiring hospitals to report data on VTE incidence and treatment, which will be managed by a private entity contracted by the Department of Health. Updates training requirements for certified nursing assistants in nursing homes, emphasizing the recognition of VTE signs and emergency response techniques. Requires assisted living facilities to provide residents with a consumer information pamphlet detailing VTE risk

LEGEND:

Green: Passed both houses

Bold: Codified

factors and symptoms. Aims to improve patient outcomes and awareness regarding VTEs, with a focus on prevention and education.

Chapter No. 2025-93

Authorizes practitioners to allow certified paramedics to administer controlled substances under their direction and supervision while providing emergency services. Expands the scope of who can administer these substances in emergency situations, specifically including certified paramedics alongside licensed nurses and intern practitioners.

Chapter No. 2025-51

Requires that, beginning January 1, 2027, and subject to legislative appropriation, certain newborns must be screened for Duchenne muscular dystrophy. This addition is part of the Department of Health's rules regarding newborn screenings, which already mandate that every newborn undergoes testing for various metabolic disorders and hereditary conditions. Specifies that the screening for Duchenne muscular dystrophy will be implemented once funding is secured.

Chapter No. 2025-48

Establishes new requirements for health care facility licensees and practitioners regarding the refund of overpayments made by patients. Mandates that licensees must refund any overpayment to a patient within 30 days of determining that an overpayment occurred. The term "tenders charges for reimbursement" is defined to include filing claims for reimbursement with government programs or private insurers. Specifies that violations of this refund requirement will result in administrative fines. Imposes similar refund obligations on health care practitioners and their billing departments, requiring them to refund overpayments within the same timeframe. Adds a new ground for disciplinary action for practitioners who fail to comply with these refund requirements.

Taxes

Chapter No. 2025-100

Coins, bars, and ingots having gold/silver content and bullion and electronic currency may be used to pay debts, taxes, and fees levied by state or local governments, or any political subdivision of the state or local government. It does not require local governments to accept such currency.

Public Records

SB 268-Public Officers

Amending 119.071 to provide an exemption from public records disclosure for partial home addresses (defined as means the dwelling location at which an individual resides and includes the physical address, mailing address, street address, parcel identification number, plot identification number, legal property description, neighborhood name and lot number, GPS coordinates, and any other descriptive property information that may reveal the partial home address, except for the city and zip code) of current public employees (defined as Governor, Lieutenant Governor, Chief Financial Officer, Attorney General, Agriculture Commissioner, State Representative, State Senator, Property Appraiser, Supervisor of Elections, School Superintendent, School Board Member, Mayor, City Commissioner, or County Commissioner) and their spouses; and for the telephone numbers of spouses of public employees; and for names, home addresses, telephone numbers, dates of birth, and locations of the schools attended by

LEGEND:

Green: Passed both houses

Bold: Codified

minor children of public employees; and for partial addresses and telephone numbers of adult children of public employees.

Miscellaneous

Chapters 2025-1 and 2025-2, Laws of Florida – Immigration *[signed into law]* CURRENTLY BEING CHALLENGED IN COURT

Undocumented immigrants in Florida will no longer be eligible for in-state tuition benefits at public colleges and universities. Undocumented immigrants convicted of a capital felony will face the death penalty. A new State Board of Immigration Enforcement will be created, and more than \$298 million will be allocated to law enforcement for immigration-targeted hiring and training, including bonuses to officers who cooperate in federal enforcement activities. The allocation includes funding for the hiring of fifty new law enforcement officers, a \$1,000.00 bonus incentive program for immigration enforcement officers, and training grants. The new law provides that it is a first-degree misdemeanor for undocumented immigrants who are eighteen years of age or older to “knowingly” enter or attempt to enter Florida. Undocumented immigrants who vote or aid noncitizens in voting can be charged with a third-degree felony.

HB 1219-Employment Agreements

Introduces significant changes to Florida's legal framework regarding noncompete agreements and antitrust laws. Defines covered garden leave and noncompete agreements, clarifying that these agreements are not considered restraints of trade. Mandates that employers provide written notice of these agreements to employees, allows for the waiver of notice periods under certain conditions, and requires courts to issue preliminary injunctions to prevent breaches. Employers are also entitled to recover damages and attorney fees if they prevail in disputes related to these agreements. Enhances the enforcement of antitrust laws, allowing the Attorney General to investigate violations and issue civil investigative demands. Specifies that lawsuits can be filed in any county where the cause of action arose and ensures that no action is barred due to its relation to interstate or foreign commerce. Aims to align state interpretations with federal antitrust statutes and clarifies that remedies are cumulative, addressing continuing violations.

LEGEND:

Green: Passed both houses

Bold: Codified

MEMORANDUM

TO: Board of Directors, Parrish Medical Center
FROM: GrayRobinson, P.A.
DATE: June 2, 2025
SUBJECT: Summary of 2025 Healthcare Bills & Laws

The following bills were considered by the legislature and relate to healthcare and/or special districts. On May 2, the Legislature extended the regular session to June 6, during which time it consider only certain bills, none of which are applicable to PMC. All other bills that had not been enrolled at that point were withdrawn from consideration.

Healthcare Specific

SB 596/HB 427-Rules for Cardiac Services Providers

Amends section 395.1055 of the Florida Statutes to revise the licensure requirements for Level I and Level II adult cardiovascular programs. Mandates that the Agency for Health Care Administration grant licensure based on updated criteria, including the establishment of formalized transfer agreements for hospitals seeking Level I licensure. Requires hospitals to have a written transfer agreement with a Level II program to ensure patient safety and timely transfers, with certain exceptions for hospitals located more than 100 road miles from the nearest Level II program. Introduces new compliance requirements with the latest guidelines from various cardiovascular organizations to ensure quality and safety in patient care. Requires hospitals to demonstrate compliance with updated industry standards and guidelines, which the agency is required to adopt and update as necessary.

SB 1544-Optician License

Prohibits anyone but a licensed optician from engaging in the practice of opticianry. Amends 484.011 so that supportive personnel may no longer perform delegated tasks under supervision of optician.

HB 815/SB 1478-Referrals by Medicaid Managed Organizations

Authorizes the Agency for Health Care Administration to conduct reviews, investigations, analyses, and audits to identify potential violations of Medicaid program integrity by managed care organizations, plans, and their subcontractors. Provides penalties for violations, including suspension, termination, fines, and other sanctions. Mandates that managed care organizations establish program integrity

LEGEND:

Green: Passed both houses
Yellow: Presented to Governor
Blue: Approved by Governor
Purple: Codified
Red: Dead/withdrawn from consideration
Gray: Vetoed

functions to reduce fraud and abuse, including a provider credentialing system and a compliance plan. Prohibits managed care organizations and their subcontractors from referring Medicaid recipients to entities with which they have financial relationships, thereby preventing conflicts of interest. Requires detailed reporting on Medicaid fraud and abuse, including the number of cases investigated, overpayments recovered, and recommendations for policy changes.

SB 1676-Diabetes Management

Requires health maintenance contracts to provide coverage for lab and diagnostic testing/screening for diabetes if the policy covers it, under the same provisions applicable to other covered services. Prohibits charges more than \$35 for 30-day supply of insulin, noninsulin, or glucagon drugs or \$100 for 30-day supply of diabetes devices.

SB 1372-Public Health Emergencies

States that the administration of vaccines is not considered "treatment" in the context of public health emergencies. Revises the process for declaring and renewing public health emergencies, stipulating that such declarations will expire after 60 days unless renewed by the Governor, with subsequent renewals requiring a two-thirds majority vote from each chamber of the Legislature. Allows individuals to refuse examination, testing, or treatment during a public health emergency by submitting a written refusal to the State Health Officer, who cannot compel such actions. Removes the State Health Officer's authority to use any means necessary to treat individuals under certain circumstances and establishes that individuals who refuse examination, testing, or treatment cannot be forced to undergo these procedures. Allows for the reactivation of inactive healthcare licenses during emergencies and outlines the responsibilities of the State Health Officer in managing public health threats.

SB 1482/HB 1349-Education on Abusive Head Trauma

Mandates the Department of Health to adopt evidence-based parent education materials that detail the dangers of abusive head trauma and outlines specific requirements for these materials. Includes information on the effects of shaking infants, appropriate management of stressors that may lead to such actions, safe infant sleep practices, and the importance of selecting responsible caregivers. Allows materials to be distributed in various formats, including written, visual, or electronic applications. Establishes a multi-year phase-in plan for distributing these educational materials, starting with counties that have the highest birth rates. Requires hospitals, birth centers, and healthcare providers to provide these materials to new parents within two weeks of birth and encourages ongoing education through childbirth educators and pediatric practices. Provides that no civil liability will arise for failure to provide or receive the required information, ensuring that healthcare providers are protected.

SB 1636-Nurse Registries

States that registered nurses, licensed practical nurses, and certified nursing assistants who are contracted through a nurse registry will be classified as independent contractors for the purposes of Medicaid provider reimbursements. This classification means that these practitioners will not be entitled to overtime or holiday pay, as they are not considered employees under the federal Fair Labor Standards Act or any other applicable state or federal laws.

LEGEND:

Green: Passed both houses

Yellow: Presented to Governor

Blue: Approved by Governor

Purple: Codified

Red: Dead/withdrawn from consideration

Gray: Vetoed

SB 1540-Physician Assistants

Amends sections 458.347 and 459.022 of the Florida Statutes to redefine "physician assistant" and remove the requirement for supervising physicians to inform the Department of Health about the delegation of prescriptive authority. Allows physician assistants to practice without supervision under specific conditions, such as holding an active license, providing primary care in designated rural areas, and completing a required number of clinical practice hours. Introduces financial responsibility requirements, mandating that physician assistants maintain professional liability coverage or an irrevocable letter of credit, with specified minimum amounts for claims. Delineates the scope of practice for unsupervised physician assistants, permitting them to admit and manage patients in healthcare facilities and handle documentation typically required from physicians. Requires the Council on Physician Assistants to establish practice standards and mandates that physician assistants disclose their qualifications and practice status to new patients. Provides registration renewal processes and distinguishes licenses for those practicing without supervision.

SB 424/HB 309-Office Surgery Standards of Practice

Prohibits physicians from performing level II or level III surgeries on immediate family members unless the family member cannot reasonably obtain the surgical service from another physician due to cost or availability. Prohibits physicians from altering consent forms after they have been signed or after sedative drugs have been administered. Provides requirements for healthcare professionals working in registered offices, mandates the reporting of adverse incidents to the Department of Health within 48 hours, and specifies that surgeries cannot be performed concurrently with construction that interferes with safety. Provides specific practice standards for gluteal fat grafting procedures, including the necessity for in-person examinations, direct supervision during delegated duties, and the use of ultrasound guidance for fat injections. Requires registered offices to maintain certain safety equipment, have qualified personnel present, and adhere to protocols for patient care.

SB 632/HB 1407-Treatment of Chronic and Terminal Illnesses

Defines key terms such as "chronically ill patient" and "terminally ill patient," outlining their rights to determine their treatment courses with the assistance of healthcare providers. Authorizes compounding pharmacies to obtain specific active pharmaceutical ingredients for individualized treatments, provided these ingredients meet certain quality and safety conditions. Provides that compounding pharmacies can source active pharmaceutical ingredients that lack a monograph from recognized pharmacopoeias, as long as they are purchased from registered manufacturers and comply with state laws. Prohibits any treatment intended to cause a patient's death.

SB 1154/HB 1093-Coverage of Prescription Drugs for Pain

Defines "nonopioid pain drug" as a nonopioid medication approved by the FDA for pain treatment and mandate that the Medicaid program and Medicaid managed care plans provide coverage that does not disadvantage these nonopioid drugs compared to opioid or narcotic drugs. Prohibits certain practices, such as designating nonopioid pain drugs as nonpreferred if opioids are preferred, and imposing more restrictive utilization controls on nonopioid drugs than those applied to opioids. Aims to ensure equitable treatment of nonopioid pain medications in the context of pain management, thereby encouraging their use and potentially reducing reliance on opioids. Requires that any utilization controls

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Gray: Vetoes

for nonopioid pain drugs must not be more restrictive than those for opioids, including prior authorization and step-therapy requirements.

SB 340/HB 6011/HB 6035-International Health Organization Policies

Prohibits governmental entities and educational institutions from adopting, implementing, or enforcing public health policies or guidelines set forth by international health organizations. Removes the previous provision that allowed such actions if authorized by state law, rule, or executive order issued by the Governor. Creates a blanket prohibition on the influence of international health organization policies on state and educational institutions, effective July 1, 2025.

SB 372-Dense Breast Tissue Screenings

Outlines the screening requirements for patients with dense breast tissue. Allows patients who have been identified as having dense breast tissue in their mammography report to receive an ultrasound or other additional screening tests without the prerequisite of undergoing a conventional mammogram first. Aims to improve access to necessary screenings for individuals with dense breast tissue, which can complicate the detection of breast cancer. Defines the term "mammography report" as it is described in federal regulations.

SB 680/HB 1333-Individualized Investigational Treatments

Allows eligible patients with life-threatening or severely debilitating illnesses to request and receive personalized investigational treatments under specific conditions. Outlines the requirements for patients to qualify for such treatments, including the need for written informed consent and documentation from their physician. States that health plans and third-party administrators are not obligated to cover the costs associated with these treatments unless required by law or contract. Provides protections for both patients and healthcare providers. Provides that the heirs of a patient who dies while receiving individualized investigational treatment will not be liable for any outstanding debts related to the treatment. Prohibits licensing boards and state entities from taking disciplinary actions against physicians solely for recommending these treatments, and it prevents state officials from obstructing patients' access to them. States that no private cause of action can arise against manufacturers or caregivers involved in the treatment if they comply with the law in good faith.

SB 1236/HB 1109-Health Care Provider Participation in Medicaid Managed Organizations

Mandates that Medicaid managed care organizations operating in Florida after July 1, 2025, require their providers to meet specific accreditation standards. Outlines the procedures for provider enrollment, stipulating that the Agency for Health Care Administration must enroll providers within 60 days of receiving a clean application. Introduces a single credentialing application process through a web-based portal managed by credentialing verification organizations, which must complete their review and provide recommendations within 30 days of receiving a clean application. Specifies that once a provider's credentialing application is approved, their claims will be eligible for payment retroactively to the approval date. Prohibits Medicaid managed care organizations from requiring providers to appeal or resubmit clean claims submitted during the credentialing process. Encourages relevant licensing boards to electronically share information with the agency and credentialing organizations and allows the agency to adopt necessary rules for implementation.

LEGEND:

Green: Passed both houses

Yellow: Presented to Governor

Blue: Approved by Governor

Purple: Codified

Red: Dead/withdrawn from consideration

Gray: Vetoes

SB 1138/HB 1557-Central Service Technician Services

Outlines the requirements for central service technicians employed by licensed hospitals and ambulatory surgical centers. Defines a central service technician and a health care practitioner, emphasizing the importance of ensuring that technicians meet minimum competency standards for safe practice within the surgical care team. Mandates that these technicians must either pass a nationally accredited exam and hold specific credentials or provide evidence of prior employment in the field by a set date. Those who do not meet these criteria must obtain the necessary certification within 18 months of their hire date to maintain their employment. Requires central service technicians to complete at least 10 hours of continuing education annually, related to their functions, to remain employed. Requires licensed facilities to verify the employment dates of technicians upon request, with certain exemptions.

SB 288/HB 1573-Exceptions to the Limitation on Termination of Pregnancies

Defining a fatal fetal abnormality as a terminal condition incompatible with prolonged life outside the womb, resulting in death upon birth or shortly thereafter. Changes the requirement from two physicians certifying the necessity of a termination to just one physician making the determination for certain medical exceptions. Modifies the criteria under which a termination of pregnancy may occur after six weeks of gestational age. Allows a single physician to determine the necessity of a termination to save or prolong the pregnant woman's life or to avert serious risks to her health. Maintains provisions for pregnancies resulting from rape, incest, or human trafficking, requiring documentation to support the claim.

SB 1034/HB 905-Florida Health Choices Program

Amends the Florida Health Choices Program, renaming it the Florida Employee Health Choices Program, with the goal of improving access to affordable health insurance for both employers and employees. Introduces individual coverage health reimbursement arrangements to enable employers to provide health care dollars directly to employees, who can select their own health plans. Revises eligibility requirements for vendors, while streamlining the insurance marketplace process. Deletes certain pricing transparency requirements and the option for risk pooling, as well as exemptions from specific Florida Insurance Code requirements. Establishes the Florida Employee Health Choices, Inc. as the administering corporation for the program. Emphasizes individual choice in health care purchases and aims to foster a competitive marketplace that encourages product innovation and quality improvement. Includes provisions for a secure website for consumer information, public record exemptions to protect personal and proprietary information, and mandates an annual report to state leadership starting in the 2026-2027 fiscal year.

SB 286-Mobile Opportunity by Interstate Licensure Endorsement Act

Amends the Mobile Opportunity by Interstate Licensure Endorsement Act, specifically revising the criteria for individuals ineligible for a license by endorsement. Specifies that a person is ineligible if they have a pending complaint, allegation, or investigation with a licensing entity, have been convicted of a felony or misdemeanor related to healthcare, or have had their healthcare provider license revoked or suspended. Removes the previous provision that allowed for ineligibility based on being reported to the National Practitioner Data Bank unless the applicant has successfully appealed for their name to be

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Gray: Vetoed

removed. This change aims to streamline the licensure process while ensuring that only qualified individuals can obtain a license to practice in Florida.

SB 380-Clinical Laboratory Personnel

Amends several sections of Florida Statutes related to clinical laboratory personnel, primarily by removing certain requirements and streamlining the licensure process. Deletes the Department of Health's obligation to conduct examinations for licensure and the requirement for the Board of Clinical Laboratory Personnel to approve training curricula. Repeals the section concerning the approval of laboratory personnel training programs. Introduces new provisions that allow applicants for licensure as technologists or technicians who meet specific federal criteria to be deemed to have satisfied the minimum qualifications for licensure.

SB 968/HB 1003-Medicaid Presumptive Eligibility for Pregnant Women

Establishes a 10-year pilot program under a new section, 409.9026, of the Florida Statutes, aimed at expanding Medicaid presumptive eligibility for pregnant women, particularly in underserved areas. Authorizes the Agency for Health Care Administration to approve various entities, including community health centers and nonprofit organizations, to serve as qualified presumptive eligibility locations. Outlines the responsibilities of these entities, including providing timely written notices of eligibility determinations and assisting applicants in applying for full Medicaid benefits. Mandates that the agency implement procedures for a seamless transition from temporary Medicaid coverage to full Medicaid enrollment, ensuring no loss of coverage. Requires the agency to seek federal approval for the pilot program by October 1, 2025, and to implement the program within 30 days of receiving such approval.

SB 778-Qualifying Medical Conditions for Medical Use of Marijuana

Expands the list of qualifying medical conditions for the medical use of marijuana. Adds a new condition: an addiction to or dependence on an opioid drug. Aims to provide patients struggling with opioid addiction access to medical marijuana as a potential treatment option.

SB 1010-Occupational Therapy Licensure Compact

Establishes the Occupational Therapy Licensure Compact, designed to enhance the practice of occupational therapy across state lines and improve public access to these services. Include requirements for state participation, such as conducting criminal background checks on licensees and granting compact privileges to eligible practitioners. Provides the conditions under which licensees can exercise these privileges, including compliance with the laws of the remote state where they practice and the establishment of the Occupational Therapy Compact Commission to oversee the compact's implementation and administration. Empowers the commission to enforce compliance among member states and resolve disputes, with provisions for legal action against noncompliant states. Does not invalidate existing licensure agreements and includes a severability clause to maintain the effectiveness of the remaining provisions if any part is deemed unconstitutional.

SB 870/HB 1139-Termination of Pregnancies

Prohibits physicians from knowingly performing or inducing a termination of pregnancy if they determine that the fetus is sustainable outside the womb through standard medical measures. Removes

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Gray: Vetoes

the previous stipulation regarding a gestational age of more than six weeks. Exceptions to this prohibition include situations where two physicians certify that the termination is necessary to save the pregnant woman's life or to avert serious physical impairment, as well as cases of medical necessity for emergency procedures. Revises the exceptions related to fatal fetal abnormalities and the circumstances of rape, incest, or human trafficking. Deletes the requirement that the pregnancy must not have progressed to the third trimester, along with the stipulation that documentation must be provided to prove the circumstances of rape, incest, or human trafficking.

SB 566/HB 353-Patient-directed Medical Orders

Enhances the framework for patient-directed medical orders, particularly in palliative care for progressive illnesses. Introduces a new definition for "patient-directed medical order," which is a collaborative medical order between a principal and a healthcare provider that is portable across healthcare settings. Mandates that necessary healthcare services must be provided regardless of decisions to withhold or withdraw life-prolonging procedures, and authorizes healthcare professionals to withhold or withdraw such procedures under specific circumstances without facing penalties. Expands the authority of emergency medical technicians, paramedics, and healthcare providers regarding the withholding or withdrawal of cardiopulmonary resuscitation (CPR) and other life-prolonging procedures. Provides legal protections for healthcare providers from criminal prosecution or civil liability when acting in accordance with these orders and mandates the creation of a database for storing them. Overall, the changes aim to ensure that patients' end-of-life care wishes are respected while providing clear guidelines for healthcare professionals.

SB 932-Health Care Freedom Act

Aims to repeal laws related to the use of state funds for abortion services and sex-reassignment procedures, while also addressing the medical conscience of healthcare providers. Requires healthcare facilities that refuse to provide certain services to inform patients about the services they do not offer and submit a list of these services to the Department of Health. Eliminates restrictions on telehealth for abortion services. Specifies that only licensed physicians can perform abortions and prohibits the use of telehealth for these procedures. Mandates Medicaid reimbursement for treatments related to gender dysphoria and prohibits discrimination based on gender identity. Introduces reporting requirements for Medicaid overpayments and fraud prevention, requiring a comprehensive report detailing overpayment statistics and actions taken to prevent fraud. Modifies licensing requirements for mental health service providers and removes provisions for the immediate suspension of licenses for practitioners involved in sex-reassignment procedures for minors.

SB 718-Autonomous Practice by a Certified Registered Nurse Anesthetist

Enhances the scope of practice for certified registered nurse anesthetists (CRNAs) in Florida by allowing them to operate autonomously under certain conditions. Allows CRNAs to administer anesthesia without the onsite medical direction typically required, although facilities may still impose protocols for their practice. Allows CRNAs to engage in a broader range of activities related to anesthesia management, within established protocols, including patient assessment, administering anesthesia, and managing patient care during and after procedures.

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SB 332-Patient Protection

Aims to improve patient care standards in health care facilities by establishing minimum staffing levels for direct care registered nurses. Mandates that health care facilities develop staffing plans that meet specified nurse-to-patient ratios, particularly in critical areas such as intensive care and labor and delivery. Prohibits the use of video surveillance as a substitute for direct nursing care, with certain exemptions during declared states of emergency. Provides whistle-blower protections for registered nurses, allowing them to report unsafe conditions without fear of retaliation. Creates a cause of action for those who face discrimination for reporting violations and imposes civil penalties for non-compliance, which can reach up to \$25,000 per violation. Ensures that the Agency for Health Care Administration will post relevant information online and clarifies that existing collective bargaining agreements will take precedence over the new staffing requirements, as long as they do not establish lower patient-to-nurse ratios.

SB 552-Medical Marijuana

Expand the qualifying medical conditions for patients seeking medical marijuana, including conditions comparable to those already listed and those for which patients have been prescribed opioid drugs classified as Schedule II controlled substances. Allows qualified physicians to conduct initial certification examinations via telehealth, increases the supply limits of marijuana that can be prescribed, and revises the frequency of patient evaluations and identification card renewals from annually to biennially. Mandates the Department of Health to create procedures for nonresidents to register as visiting qualified patients and waives fees for veterans. Enhances the documentation requirements for physicians when issuing certifications, ensuring that they provide evidence supporting the efficacy of marijuana for the newly included conditions. Establishes stricter regulations on the location of medical marijuana treatment centers, prohibiting them from being situated on the same parcel as retail outlets.

SB 522-Sickle Cell Care Management and Treatment Education

Establishes a new requirement for health care professionals licensed under specific chapters of Florida law to complete a 2-hour continuing education course on sickle cell disease care management as part of their biennial licensure or certification renewal. This course will cover various aspects of sickle cell disease, including treatment protocols, patient education, psychosocial care, and pain management. Licensees must submit confirmation of course completion when renewing their licenses, and the relevant licensing boards may approve equivalent courses to fulfill this requirement. Allows practitioners holding multiple licenses can satisfy the requirement with proof of completion of just one course.

HB 531-Public Education of Background Screening Requirements

Establishes a new requirement for the Agency for Health Care Administration, in collaboration with specified agencies, to create and maintain a publicly accessible webpage dedicated to care provider background screening education and awareness. This webpage will serve as a central resource, providing information in nontechnical language tailored to qualified entities, and include details on employment screening requirements, a searchable catalog of employment classes and positions that require screening, and a downloadable checklist for the screening process. Mandates that each specified agency must include a prominent link to this webpage on their websites and in job vacancy

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advertisements. The webpage is required to be active by January 1, 2026, and must be reviewed and updated annually to reflect any changes in laws or procedures related to employment screening.

HB 1421-Improving Screening for and Treatment of Blood Clots

Aims to enhance the screening and treatment of blood clots, specifically venous thromboembolisms (VTEs). Recognizes chronic obstructive pulmonary disease, chronic critical illness, and genetic predisposition for developing VTEs as significant health concerns. Mandates hospitals with emergency departments to develop policies for assessing and treating patients at risk of VTEs and to train non-physician personnel annually on these protocols. Establishes a statewide VTE registry, requiring hospitals to report data on VTE incidence and treatment, which will be managed by a private entity contracted by the Department of Health. Updates training requirements for certified nursing assistants in nursing homes, emphasizing the recognition of VTE signs and emergency response techniques. Requires assisted living facilities to provide residents with a consumer information pamphlet detailing VTE risk factors and symptoms. Aims to improve patient outcomes and awareness regarding VTEs, with a focus on prevention and education.

Chapter No. 2025-93

Authorizes practitioners to allow certified paramedics to administer controlled substances under their direction and supervision while providing emergency services. Expands the scope of who can administer these substances in emergency situations, specifically including certified paramedics alongside licensed nurses and intern practitioners.

Chapter No. 2025-51

Requires that, beginning January 1, 2027, and subject to legislative appropriation, certain newborns must be screened for Duchenne muscular dystrophy. This addition is part of the Department of Health's rules regarding newborn screenings, which already mandate that every newborn undergoes testing for various metabolic disorders and hereditary conditions. Specifies that the screening for Duchenne muscular dystrophy will be implemented once funding is secured.

Chapter No. 2025-48

Establishes new requirements for health care facility licensees and practitioners regarding the refund of overpayments made by patients. Mandates that licensees must refund any overpayment to a patient within 30 days of determining that an overpayment occurred. The term "tenders charges for reimbursement" is defined to include filing claims for reimbursement with government programs or private insurers. Specifies that violations of this refund requirement will result in administrative fines. Imposes similar refund obligations on health care practitioners and their billing departments, requiring them to refund overpayments within the same timeframe. Adds a new ground for disciplinary action for practitioners who fail to comply with these refund requirements.

HB 6017-Recovery of Damages for Medical Negligence Resulting in Death

Allows for the recovery of damages for medical negligence resulting in death by removing a provision that previously precluded certain individuals from seeking such damages. Deletes the language in section 768.21 that barred adult children from recovering damages for lost parental companionship and

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Gray: Vetoed

parents of adult children from recovering for mental pain and suffering in cases of medical negligence. Enables a broader range of beneficiaries, including adult children and parents of deceased adult children, to seek compensation for their losses.

Government Liability & Immunity/New Causes of Action Against Government

HB 495/SB 352-Adverse Personnel Actions

Prohibits governmental agencies from retaliation against employees who file written complaints or otherwise disclose violations of ethics rules for public officers. Provides for administrative remedies under the Florida Commission of Human Relations, and right to bring a civil action after exhausting such remedies. Provides for general employment relief (reinstatement, backpay, etc.) Creates a retaliation claim in the specific context of ethics complaints.

HB 301-Sovereign Immunity

Increasing the statutory limits of liability for claims accruing after October 1, 2025, to \$1 million for a claim/judgment by any one person and \$3 million for multiple claims/judgments arising out of the same occurrence. For those claims occurring after October 1, 2030, \$1.1 million for individual claims and \$3.2 million for multiple claims arising from the same occurrence. Changes the statute of limitations for negligence actions against to the state to two years and provides other limitations periods for specific categories.

HB 83-Protections for Public Employees who use Medical Marijuana as Qualified Patients

Prohibits public employers from firing or refusing to hire an employee/applicant based on their use of medical marijuana if they are a qualified patient (medical marijuana card issued to them based on physician's orders). Provides exceptions and procedures that public employers must follow for positive drug tests. Provides a cause of action and remedies for public employees who are fired/not hired in violation of the statute.

Taxes

Chapter No. 2025-100

Coins, bars, and ingots having gold/silver content and bullion and electronic currency may be used to pay debts, taxes, and fees levied by state or local governments, or any political subdivision of the state or local government. It does not require local governments to accept such currency.

HB 503-Local Business Taxes

Prohibits municipalities from increasing or modifying tax rate structures when the municipality has adopted a business tax ordinance under Section 205.0315, Fla. Stat. before July 1, 2025. Prohibiting the revenue obtained through local business taxes from exceeding a municipality's total revenue. Requiring a municipality to adjust the rate structure when the local business tax exceeds the total revenue, and requiring a municipality to refund local businesses when the tax exceeds the total revenue.

LEGEND:

Green: Passed both houses

Yellow: Presented to Governor

Blue: Approved by Governor

Purple: Codified

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Gray: Vetoed

Public Records

HB 231-Medical Examiners

Amends 119.071 to provide an exemption from public records disclosure for home addresses, dates of birth, telephone numbers, and photographs of current and former medical examiners; and for the names, home addresses, dates of birth, telephone numbers, places of employment, and photographs of spouses and children of medical examiners; and for the names and locations of the schools attended by children of medical examiners.

SB 268-Public Officers

Amending 119.071 to provide an exemption from public records disclosure for partial home addresses (defined as means the dwelling location at which an individual resides and includes the physical address, mailing address, street address, parcel identification number, plot identification number, legal property description, neighborhood name and lot number, GPS coordinates, and any other descriptive property information that may reveal the partial home address, except for the city and zip code) of current public employees (defined as Governor, Lieutenant Governor, Chief Financial Officer, Attorney General, Agriculture Commissioner, State Representative, State Senator, Property Appraiser, Supervisor of Elections, School Superintendent, School Board Member, Mayor, City Commissioner, or County Commissioner) and their spouses; and for the telephone numbers of spouses of public employees; and for names, home addresses, telephone numbers, dates of birth, and locations of the schools attended by minor children of public employees; and for partial addresses and telephone numbers of adult children of public employees.

SB 1802-Parkinson's Disease Research Program Registry

Establishes a public records exemption for information contained in the Parkinson's Disease Research Program Registry. States that any information that provides background on individuals served by the program, as well as any related information derived from it, will be exempt from public records requirements under s. 119.07(1) and s. 24(a), Art. I of the State Constitution. Allows this information to be shared with other governmental entities for official purposes without losing its exempt status. The exemption is subject to the Open Government Sunset Review Act and will automatically repeal on October 2, 2030, unless the Legislature reviews and reenacts it.

Miscellaneous

Chapters 2025-1 and 2025-2, Laws of Florida – Immigration *[signed into law]* CURRENTLY BEING CHALLENGED IN COURT

Undocumented immigrants in Florida will no longer be eligible for in-state tuition benefits at public colleges and universities. Undocumented immigrants convicted of a capital felony will face the death penalty. A new State Board of Immigration Enforcement will be created, and more than \$298 million will be allocated to law enforcement for immigration-targeted hiring and training, including bonuses to officers who cooperate in federal enforcement activities. The allocation includes funding for the hiring of fifty new law enforcement officers, a \$1,000.00 bonus incentive program for immigration enforcement officers, and training grants. The new law provides that it is a first-degree misdemeanor for undocumented immigrants who are eighteen years of age or older to “knowingly” enter or attempt to

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Gray: Vetoes

enter Florida. Undocumented immigrants who vote or aid noncitizens in voting can be charged with a third-degree felony.

SB 100/HB 75-Display of Flags by Governmental Entities

Prohibits a governmental entity from erecting or displaying flags that represent specific political viewpoints (racial, sexual orientation and gender, or other ideology). Requires governmental entities to remain neutral. This does not affect a governmental entities' ability to fly city, state, or national flags. Requires the US flag to be in a superior position to other flags. Allows current or former military members to use reasonable force to stop the harming or removal of the US flag.

HB 15-Storage of Handguns in Private Conveyances and Vessels

Prohibits storing handguns in unoccupied, unsecured vehicles. Requires law enforcement agencies to engage in campaigns to educate the public and handgun owners of the same. Requires counties to enact ordinances subjecting parents/guardians to sanctions if their child has stolen a handgun from a vehicle.

SB 188-Possession or Use of a Firearm in a Sensitive Location

Prohibits the possession or use of firearms in any "sensitive location." Designates various places as sensitive locations (e.g., schools, churches, public parks and facilities, health care facilities and government buildings). Under the proposed law, a health care facility includes any part of the facility that is licensed by Florida, including, but not limited to, a hospital, a nursing home or other similar residential facility, or a provider of services for the care, support, or treatment of individuals. Provides exceptions for police and military and for criminal penalties.

SB 214-Fentanyl Awareness and Education Day

Encourages DOH, DCF, local governments, public schools, and other agencies to sponsor events to promote awareness of the dangers of fentanyl and educate on prevention.

HB 1219-Employment Agreements

Introduces significant changes to Florida's legal framework regarding noncompete agreements and antitrust laws. Defines covered garden leave and noncompete agreements, clarifying that these agreements are not considered restraints of trade. Mandates that employers provide written notice of these agreements to employees, allows for the waiver of notice periods under certain conditions, and requires courts to issue preliminary injunctions to prevent breaches. Employers are also entitled to recover damages and attorney fees if they prevail in disputes related to these agreements. Enhances the enforcement of antitrust laws, allowing the Attorney General to investigate violations and issue civil investigative demands. Specifies that lawsuits can be filed in any county where the cause of action arose and ensures that no action is barred due to its relation to interstate or foreign commerce. Aims to align state interpretations with federal antitrust statutes and clarifies that remedies are cumulative, addressing continuing violations.

LEGEND:

Green: Passed both houses

Yellow: Presented to Governor

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Purple: Codified

Red: Dead/withdrawn from consideration

Gray: Vetoed

EDUCATION COMMITTEE

Billie Fitzgerald, Chairperson
Maureen Rupe, Vice Chairperson
Robert L. Jordan, Jr., C.M. (ex-officio)
Elizabeth Galfo, M.D., Chairperson
Billy Specht
Herman A. Cole, Jr.
Dan Aton
Stan Retz, CPA
Ashok Shah, M.D.
Aluino Ochoa, M.D.
George Mikitarian, President/CEO (Non-voting)

**NORTH BREVARD COUNTY HOSPITAL DISTRICT
OPERATING
PARRISH MEDICAL CENTER
EDUCATIONAL, GOVERNMENTAL AND COMMUNITY RELATIONS COMMITTEE
MONDAY, JUNE 2, 2025
IMMEDIATELY FOLLOWING EXECUTIVE SESSION
FIRST FLOOR CONFERENCE ROOM 2/3/4/5**

CALL TO ORDER

- I. Review and Approval of Minutes

Motion to approve the minutes of the April 7, 2025 meeting.

- II. Space Coast Health Centers Peer Support Project – Ms. Sellers
- III. Executive Session (if necessary)

ADJOURNMENT

NOTE: IF A PERSON DECIDES TO APPEAL ANY DECISION MADE BY THE EDUCATION COMMITTEE WITH RESPECT TO ANY MATTER CONSIDERED AT THIS MEETING, HE/SHE WILL NEED A RECORD OF PROCEEDINGS AND, FOR SUCH PURPOSES, MAY NEED TO ENSURE A VERBATIM RECORD OF THE PROCEEDINGS IS MADE AND THAT THE RECORD INCLUDES TESTIMONY AND EVIDENCE UPON WHICH THE APPEAL IS TO BE BASED.

PERSONS WITH A DISABILITY WHO NEED A SPECIAL ACCOMMODATION TO PARTICIPATE IN THIS PROCEEDING SHOULD CONTACT THE ADMINISTRATIVE OFFICES AT 951 NORTH WASHINGTON AVENUE, TITUSVILLE, FLORIDA 32796, AT LEAST FORTY-EIGHT (48) HOURS PRIOR TO THE MEETING. FOR INFORMATION CALL (321) 268-6110.

THIS NOTICE WILL FURTHER SERVE TO INFORM THE PUBLIC THAT MEMBERS OF THE BOARD OF DIRECTORS OF NORTH BREVARD MEDICAL SUPPORT, INC. MAY BE IN ATTENDANCE AND MAY PARTICIPATE IN DISCUSSIONS OF MATTERS BEFORE THE NORTH BREVARD COUNTY HOSPITAL DISTRICT BOARD OF DIRECTORS EDUCATIONAL, GOVERNMENTAL AND COMMUNITY RELATIONS COMMITTEE. TO THE EXTENT OF SUCH DISCUSSION, A JOINT PUBLIC MEETING OF THE NORTH BREVARD COUNTY HOSPITAL DISTRICT, BOARD OF DIRECTORS EDUCATIONAL, GOVERNMENTAL AND COMMUNITY RELATIONS COMMITTEE AND NORTH BREVARD MEDICAL SUPPORT, INC. SHALL BE CONDUCTED.

**NORTH BREVARD COUNTY HOSPITAL DISTRICT
OPERATING
PARRISH MEDICAL CENTER
EDUCATIONAL, GOVERNMENTAL AND COMMUNITY RELATIONS
COMMITTEE**

A regular meeting of the Educational, Governmental and Community Relations Committee of the North Brevard County Hospital District operating Parrish Medical Center was held on April 7, 2025, at 1:50 p.m. in Conference Room 2/3/4/5, First Floor. The following members were present:

Maureen Rupe, Vice Chairperson
Robert L. Jordan, Jr., C.M.
Stan Retz, CPA
Herman A. Cole, Jr.
Billy Specht
Aluino Ochoa, M.D.
George Mikitarian (non-voting)

Member(s) Absent:
Billie Fitzgerald, Chairperson (excused)
Dan Aton (excused)
Ashok, Shah, M.D. (excused)
Elizabeth Galfo, M.D. (excused)

CALL TO ORDER

Mr. Jordan called the meeting to order at 2:10 p.m.

REVIEW AND APPROVAL OF MINUTES

The following motion was made by Mr. Cole seconded by Mr. Specht, and approved (6 ayes, 0 nays, 0 abstentions).

ACTION TAKEN: MOTION APPROVING THE MINUTES OF THE JANUARY 6, 2025, EDUCATION COMMITTEE MEETING, AS PRESENTED.

Cancer Center Real Estate Documents

Mr. Quinn reviewed the timeline and details of the Real Estate Purchase and Sale Agreement and subsequent lease back agreement for 490 N. Washington Avenue. Mr. Quinn answered questions and received comments from the committee members. He further indicated the documents were still being negotiated but he believed they were close to final.

OTHER

No other items were presented for consideration by the committee.

ADJOURNMENT

There being no further business to come before the committee, the Educational, Governmental and Community Relations Committee meeting adjourned at 2:42 p.m.

Robert L. Jordan, Jr., C.M.
Acting Chairperson

**DRAFT AGENDA
BOARD OF DIRECTORS MEETING - REGULAR MEETING
NORTH BREVARD COUNTY HOSPITAL DISTRICT
OPERATING
PARRISH MEDICAL CENTER
JUNE 2, 2025
NO EARLIER THAN 2:00 P.M.,
FOLLOWING THE LAST COMMITTEE MEETING
FIRST FLOOR, CONFERENCE ROOM 2/3/4/5**

CALL TO ORDER

- I. Pledge of Allegiance
- II. PMC's Vision – *Healing Families – Healing Communities*
- III. Approval of Agenda
- IV. Recognitions(s)
 - A. New Providers (memo included)
- V. Review and Approval of Minutes April 7, 2025 Regular Meeting)
- VI. Open Forum for PMC Physicians
- VII. Public Input and Comments***¹
- VIII. Unfinished Business***
- IX. New Business***
 - A. Strategic Planning Meeting Transcript

Motion: to approve the release and disclosure to the public of certain portions of the March 3, 2025, Strategic Planning Meeting Transcript relating to and discussing (1) the Parrish Health and Fitness Center and (2) the Cancer Institute. The specific portions to be released and disclosed include only the following pages and lines: 45:7-49:12; and 51:5-18. These portions of the transcript will be released and disclosed to the public without exception. All other portions of the transcript that have not been released and disclosed will remain exempt and confidential pursuant to 395.3035, Florida Statutes.

- X. Medical Staff Report Recommendations/Announcements
- XI. Public Comments (as needed for revised Consent Agenda)

BOARD OF DIRECTORS MEETING
JUNE 2, 2025
PAGE 2

XII. Consent Agenda***

***1 Pursuant to PMC Policy 9500-154:

- non-agenda items – 3 minutes per citizen
- agenda items for board action -- 3 minutes per citizen, permitted prior to board discussion for regular agenda action items and prior to board action on consent agenda
- 10 minute total per citizen
- must be related to the responsibility and authority of the board or directly to an agenda item [see items marked ***]

XIII. Committee Reports

- A. Quality Committee
- B. Finance Committee
- C. Executive Committee
- D. Educational, Governmental and Community Relations Committee
- E. Planning, Physical Facilities & Properties Committee

XIV. Process and Quality Report – Mr. Mikitarian

- A. Other Related Management Issues/Information
- B. Hospital Attorney - Mr. Boyles

XVI. Other

- A. Monthly Media Report (memo included)

XVII. Closing Remarks – Chairman

XVIII. Executive Session (if necessary)

ADJOURNMENT

NOTE: IF A PERSON DECIDES TO APPEAL ANY DECISION MADE BY THE BOARD WITH RESPECT TO ANY MATTER CONSIDERED AT THIS MEETING, HE/SHE WILL NEED A RECORD OF PROCEEDINGS AND, FOR SUCH PURPOSES, MAY NEED TO ENSURE A VERBATIM RECORD OF THE PROCEEDINGS IS MADE AND THAT THE RECORD INCLUDES TESTIMONY AND EVIDENCE UPON WHICH THE APPEAL IS TO BE BASED.

PERSONS WITH A DISABILITY WHO NEED A SPECIAL ACCOMMODATION TO PARTICIPATE IN THIS PROCEEDING SHOULD CONTACT THE ADMINISTRATIVE OFFICES AT 951 NORTH WASHINGTON AVENUE, TITUSVILLE, FLORIDA 32796, AT LEAST FORTY-EIGHT (48) HOURS PRIOR TO THE MEETING. FOR INFORMATION CALL (321) 268-6110.

THIS NOTICE WILL FURTHER SERVE TO INFORM THE PUBLIC THAT MEMBERS OF THE BOARD OF DIRECTORS OF NORTH BREVARD MEDICAL SUPPORT, INC. MAY BE IN ATTENDANCE AND MAY PARTICIPATE IN DISCUSSIONS OF MATTERS BEFORE THE NORTH BREVARD COUNTY HOSPITAL DISTRICT BOARD OF DIRECTORS.

ANY MEMBER OF THE PUBLIC THAT WILLFULLY INTERRUPTS OR DISTURBS A MEETING OF THE BOARD OF DIRECTORS IS SUBJECT TO REMOVAL FROM THE MEETING BY AN OFFICER AND SUCH OTHER ACTIONS AS MAY BE DEEMED APPROPRIATE AS PROVIDED IN SECTION 871.01 OF THE FLORIDA STATUTES.



Healing Families – Healing Communities®

parrishhealthcare.com

Gina Bagneris, MD

Emergency Medicine - TeamHealth

Medical School:

Tulane University

Residency: Tulane University and
Affiliated Hospitals – Internal
Medicine, New Orleans

ABPS Board Certified in Emergency
Medicine



Sharef al-Mulaabed, MD

Pediatric Hospitalist – ORMC

Medical School: National
University of Science & Technology
College of Medicine and Health
Science, OMAN

Residency: One Brooklyn Health
System, NY Pediatrics

Fellowship: ORMC/Arnold Palmer
Pediatric Gastroenterology (current)

American Board of Pediatrics



Laura Hernandez-Cruz, MD

Emergency Medicine, TeamHealth

**Medical School: Universidad
Iberoamericana School of
medicine, Santo Domingo,
Dominican Republic**

**Residency: Lonesome Pine,
Wellmont Health System, Big
Stone Gap, VA – Family Medicine**

**American Board of Family
Medicine**



DRAFT
NORTH BREVARD COUNTY HOSPITAL DISTRICT
OPERATING
PARRISH MEDICAL CENTER
BOARD OF DIRECTORS – REGULAR MEETING

A regular meeting of the Board of Directors of the North Brevard County Hospital District operating Parrish Medical Center (the District) was held at 2:49 p.m. on April 7, 2025 in Conference Room 2/3/4/5, First Floor. The following members were present:

Robert L. Jordan, Jr., C.M., Chairperson
Stan Retz, Vice Chairperson
Herman A. Cole, Jr.
Maureen Rupe
Billy Specht

Member(s) Absent:
Elizabeth Galfo, M.D. (excused)
Dan Aton (excused)
Billie Fitzgerald (excused)
Ashok Shah, M.D. (excused)

A copy of the attendance roster of others present during the meeting is appended to the file copy of these minutes.

CALL TO ORDER

Mr. Jordan called the meeting to order at 2:49 p.m. and determined a quorum was present per Article 1.1.4 of the District Bylaws.

PLEDGE OF ALLEGIANCE

Mr. Jordan led the Board of Directors, staff and public in reciting the Pledge of Allegiance.

PMC’S VISION – *Healing Families – Healing Communities®*

Mr. Jordan led the Board of Directors, staff and public in reciting PMC’s Vision – *Healing Families – Healing Communities®*.

Mr. Jordan read a heartfelt message regarding the passing of Dr. Ashok Shah’s wife, Geeta Shah. A moment of silence was observed in her honor.

APPROVAL OF MEETING AGENDA

Mr. Jordan requested approval of the meeting agenda in the packet as revised. Discussion ensued and the following motion was made by Mr. Cole, seconded by Mr. Specht, and approved (5 ayes, 0 nays, 0 abstentions).

ACTION TAKEN: MOTION APPROVING THE REVISED MEETING AGENDA OF THE BOARD OF DIRECTORS OF THE DISTRICT AS PRESENTED.

RECOGNITIONS

Mr. McAlpine introduced Annabell Prigge, Assistant Vice President, Medical Group Operations and provided some background information. Ms. Prigge expressed appreciation for being a part of the executive team and looked forward to working with the Board.

REVIEW AND APPROVAL OF MINUTES

Discussion ensued and the following motion was made by Mr. Cole, seconded by Mr. Specht, and approved (5 ayes, 0 nays, 0 abstentions).

ACTION TAKEN: MOTION APPROVING THE MINUTES OF THE FEBRUARY 3, 2025, REGULAR MEETING OF THE BOARD OF DIRECTORS OF THE NORTH BREVARD COUNTY HOSPITAL DISTRICT DBA PARRISH MEDICAL CENTER, AS PRESENTED.

OPEN FORUM FOR PMC PHYSICIANS

There were no physician comments.

PUBLIC COMMENTS

There were no public comments.

UNFINISHED BUSINESS

There was no unfinished business.

NEW BUSINESS

Environment of Care Annual Review

Discussion ensued and the following motion was made by Mr. Cole, seconded by Mr. Retz, and approved (5 ayes, 0 nays, 0 abstentions).

ACTION TAKEN: MOTION APPROVING THE ENVIRONMENT OF CARE ANNUAL REVIEW REPORT AS PRESENTED.

MEDICAL STAFF REPORT RECOMMENDATIONS/ANNOUNCEMENTS

There were no recommendations or announcements.

CONSENT AGENDA

There were no items for the consent agenda.

COMMITTEE REPORTS

Quality Committee

Mr. Jordan reported all items were covered during the Quality Committee meeting.

Finance Committee

Mr. Cole reported all items were covered during the Finance Committee meeting.

Executive Committee

Mr. Retz reported all items were covered during the Executive Committee meeting.

Educational, Governmental and Community Relations Committee

Mr. Jordan reported that all items were covered during the Educational, Governmental and Community Relations Committee meeting.

Planning, Physical Facilities and Properties Committee

Mr. Jordan reported the Planning, Physical Facilities and Properties Committee did not meet.

Process And Quality Report

No additional information was presented.

Hospital Attorney

Legal counsel had no further report.

OTHER

Mr. Moehring noted an agreement was reached with Cigna Healthcare and the Medical Center is currently back in -network. Agreement with Blue Cross has not yet been reached.

Ms. Dickerson noted that over 70 nominations have been received for the first Daisy Award. The winner will be announced on May 8, 2025.

Ms. Sellers announced that the Fran Garrett Golf Tournament was a huge success with a record-breaking amount of funds raised. She acknowledged Mr. Morak and the volunteers for their hard work.

BOARD OF DIRECTORS

APRIL 7, 2025

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CLOSING REMARKS

There were no closing remarks.

ADJOURNMENT

There being no further business to discuss, the Parrish Medical Center Board of Directors meeting adjourned at 3:03 p.m.

Robert L. Jordan, Jr., C.M.
Chairman

**NORTH BREVARD COUNTY HOSPITAL DISTRICT
OPERATING PARRISH MEDICAL CENTER
MEDICAL EXECUTIVE COMMITTEE MEETING – REGULAR SESSION MINUTES
May 20, 2025**

Present: C. Fernandez, MD, P. Carmona, MD, L. Stuart, MD, C. Manion, MD, C. McAlpine, H. Cole, A. Ochoa, MD, M. Musto, DO, G. Mikitarian

Absent: C. Jacobs, MD, K. Patel, MD, C. Rajan, DO, M. Navas, MD

A meeting of the Medical Executive Committee of the North Brevard County Hospital District operating Parrish Medical Center was called to order on May 20, 2025 at 5:30pm in the Conference Center. A quorum was determined to be present.

CALL TO ORDER.

Dr. A. Ochoa called the meeting to order at 5:33pm.

I. REVIEW AND APPROVAL OF MINUTES

Motion to approve the Regular Session minutes of April 15, 2025, as written and distributed *was made by L. Stuart, MD, seconded by C. Manion, MD and unanimously approved.*

2. Old Business: None

3. New Business:

CONSENT AGENDA - STANDING ORDERS

- ED AUC (E3641ab) - Retire.
- Empiric Antibiotics (E3217ab) - Retire.
- RSI Rapid Sequence Intubation (E1109ab) - Retire.
- Vascular Post-Op Orders (E3899ac) - New Order Set. Replacing E3151ad and E3580ab below.
- Carotid Endarterectomy – Postoperative-Adult (E3151ad) - Retire.
- ICU Post Carotid BP Control (E3580ab) - Retire.
- Our Legacy Adult (E3457af) - Redone. Review as if new.
- Massive Transfusion (E3607) - Triennial Review.
- Asthma Peds (E1220ab) - Active in Live but no paper version. Review as if new.

**MOTION TO APPROVE THE CONSENT AGENDA AS WRITTEN AND
DISTRUBITED WAS MADE BY DR. STUART, SECONDED BY DR. FERNANDEZ
AND UNANIMOUSLY APPROVED.**

Report from Administration: None

Report from the Board: None

Reports & Committees:

- Regular Session Board of Directors – March 3, 2025
- Quality Committee Board of Directors – March 3, 2025
- The Department of Medicine, May 1, 2025
- The Department of Diagnostics, May 6, 2025
- Regular Session, CMEC, May 12, 2025
- The Department of Surgery & Anesthesia, May 13, 2025
- The Department of Women & Children, May 13, 2025

**MOTION TO ENTER THE ABOVE INTO THE MINUTES AS WRITTEN AND
DISTRIBUTED WAS MADE BY DR. MANION, SECONDED BY DR. STUART
AND UNANIMOUSLY APPROVED.**

Open Forum: None

Adjournment: There being no further business the meeting adjourned at
5:42pm. Next meeting, June 17, 2025.

Aluino Ochoa, MD
President, Medical Staff

Christopher Manion, MD
Secretary/Treasurer, Medical Staff

Please note: where you see “impressions” the figure refers to the number of homes or individuals exposed to a message from Parrish Healthcare. The figure is calculated using circulation numbers as reported by the various publishers (where available) multiplied by the number of times PMC was mentioned, pictured, or number of times an advertisement ran in a month.

	<u>Estimated Impressions</u>
Community Outreach (Attendees)	4,921
<i>North Brevard Art League (April 4-6)</i>	<i>(Attendance 1200)</i>
Sponsorship, Ad in Program – Celebrating Healing Through Art	
<i>Sharing Center Backyard BBQ (April 5)</i>	<i>(Attendance 1271)</i>
Sponsorship	
<i>Countdown Country Football Camp (April 5)</i>	<i>(Attendance 200)</i>
Sponsorship, branded tent at event, swag for campers	
<i>BIMDA Conference (April 5)</i>	<i>(Attendance 400)</i>
Sponsorship, program recognition, swag on tables, Dr. Naik and Dr. AJ Janadrian served as guest speakers	
<i>Titusville Rotary – Wheels in Motion Car Show, Fox Lake (April 12)</i>	<i>(Attendance 250)</i>
Sponsorship, event signage	
<i>Ron Jon Beach Triathlon/Duathlon & Shuttleversary 5K (April 13)</i>	<i>(Attendance 1,200)</i>
Sponsorship, signage, branded tent at event	
<i>YMCA Healthy Kids Day (April 26)</i>	<i>(Attendance 200)</i>
Branded tent, swag items and Care Partners Casey Hodgin (dietician) present at event	
<i>Golden Eagle Scouting Dinner (April 29)</i>	<i>(Attendance 200)</i>
Sponsor, sponsorship advertisement and 10 seats at dinner	
Print Advertising/Impressions	436,900
<i>Brevard Business News (40,000/issue – Weekly - Contact: Adrienne Roth)</i>	<i>40,000</i>
<ul style="list-style-type: none"> 4.14.25 – Full Page Back Cover (Compassionate Care for Every Stage of Motherhood) 	
<i>Happenings (5,500/issue – Monthly and Weekly - Contact: Randy Rodriguez)</i>	<i>5,500</i>
<ul style="list-style-type: none"> 4.2025 – Cover Ad (Dr. Cruz-Amy, Oncology) 4.2025 – Full Page – Full Page Back Cover (Women’s Health OB/GYN Vers. A) 	
<i>Hometown News (14,725/issue – Weekly - Contact: Rodney Bookhardt)</i>	<i>58,900</i>

- 4.4.25 – Full Page (Wound Healing Center – Wound Care)
- 4.11.25 – Full Page (Focused on the Future)
- 4.18.25 – Full Page (Women’s Health – General – Version A)
- 4.25.25 – Full Page (PHC-PSJ Services)

Florida Today (50,000/issue – Daily - Contact: Local IQ) 150,000

- 4.10.25 – Half Page (Wound Healing Center – Wound Care)
- 4.17.25 – Half Page (Women’s Health – OB/GYN)
- 4.27.25 – Full Page (PHC-PSJ Services)

Investing in Your Health Today (25,000/edition – Monthly - Contact: Barbara Rhoden) 25,000

- 4.11.25 – Full Page (Women’s Health OB/GYN – Version B)
- 4.11.25 – Full Page (PHC-PSJ Services)
- 4.11.25 – Full Page (Wound Healing Center – Wound Care)

Space Coast Living (10,000/edition – 5 Editions Annually - Contact: Lori Weisman) 10,000

- 4.29.23 – Full page (Cardiology - Put Your heart in the Best Hands)

Space Coast Daily (60,00/edition – Monthly/Digital Daily - Contact: Giles Malone) 60,000

- 4.30.25 – Full Page (Compassionate Care for Every Stage of Motherhood)

Ebony News (25,000/print edition; 1500 digital – Monthly - Contact: Barbara Rhoden) 26,500

- 4.20.25 – Half-Page (Compassionate Care for Every Stage of Motherhood)
- 4.25.2025 – Digital (Cardiology - Your Heart Care Partners)

The Great Outdoors – Happenings (3,500/edition – Weekly - Contact: Greg Wostrel) 7,000

- 4.4.25 – Full Page (Wound Healing Center - Wound Care)
- 4.18.25 – Full Page (Primary Care - Your Health is Your Greatest Asset)

Savings Safari (51,000/edition – Bi-monthly - Contact: Barbara Strickland) 51,000

- 4.1.25 – Insert, Side 1 (A Great Place for Healthcare); Insert Side 2 (Your Health is Your Greatest Asset)

Lifetimes Newsletter (Mailed quarterly to N. Brevard zip code) NA

- Spring 2025 – Next Mailing will be June 2025

Titusville Playhouse Playbill (Based on number of monthly performances) 3,000

- 4.20.25 – Spotlight on Exceptional Care (Waitress April 4 - 20)
Art of Healing Partnership Message from George Mikitarian

Digital Ad Impressions	435,201
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WFTV.com

- Impressions: 246,883
- Clicks: 1,151
- CTR: 0.59%

WFTV-OTT (Over the Top)

- Impressions: 28,779
- Video Completes: 28,503
- Video Completion Rate: 99.04%

WFTV (Streaming)

- Impressions: 61,732
- Video Completes: 60,750
- Video Completion Rate: 98.45%

Spectrum Reach (Streaming and TV)

- Impressions: 97,807
- Video Completes: 96,301
- Video Completion Rate: 98.46%

Social Media Channels	118,119
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Facebook:

- **Parrish Healthcare:** Reach – 108,400; Followers – 7,381
- **The Children’s Center:** Reach – 809; Followers – 108
- **Parrish Health & Wellness:** Reach – 366; Followers – 156

Instagram: Reach – 3,833; Total Followers - 674

X (Twitter): Followers - 252

LinkedIn: Followers – 3,821; Impressions - 5,403

YouTube:

- Total Views: **638**
- Total Subscribers: **484**
- New Subscribers: **3**

Top 5 YouTube Videos (Total Video Views in April - 638):

- Healthy Bones and Joints – Parrish Medical Center: **147**
- Alzheimer’s SOS Vascular Dementia: **65**
- Dr. Musto Daily Two: **33**
- Patient Safety Video: **24**
- Daily Two Segment Featuring Dr. Gabriel: **23**

TV Impressions	4,077,600
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Station	Spots	Impressions
WFTV	96	3,506,900
WRDQ	105	570,700
Spectrum News 13	389	See Note Below
Total	590	4,077,600

Spectrum News 13 does not report impressions because of the magnitude of linear TV impressions they receive (i.e. televisions in businesses/commercial spaces, corporate offices, schools, etc.)

Commercials Aired:

Service Line	Title	ISCI	Impressions (000) A18+
Brand	Brand :05	PHCBRAND05	353.5
Brand	Brand :10	PHCBRAND010	202
Women's Health	Lindsey :15	PHCLINDSEY15	396.2
Women's Health	Lindsey :30	PHCLINDSEY30	489.4
Women's Health	Lindsey :60	PHCLINDSEY60	105
Women's Health	Lindsey :120	PHCLINDSEY120	21.7
Women's Health	Women Ce :05	PHCWOMANCE05R	223.70
Women's Health	Women Ce :10	PHCWOMANCE10R	268.3
Women's Health	Women Ce :15	PHCWOMANCE15R	204.4
Women's Health	Women Ce :30	PHCWOMANCE30R	148.6
Women's Health	Women Ce :60	PHCWOMANCE60R	25.2
Women's Health	Women Ce :120	PHCWOMANCE120R	20.1
9FC ONE MIN SPOTS			151
9FC WFTV.COM ONE MIN SPOTS			136
JEOPARDY SPONSORSHIP			1,065.50
SQUEEZEBACK			267
Grand Total			4,077.6

Outdoor Advertising/Billboard/Bus Impressions

1,819,395

Billboards (Lamar – Contact: Jennifer Rzepiejewski, Clear Channel – Contact: Joe Schmitt):

Lamar – 4 Billboards (Messages & Locations)**457,204**

- US1/Washington Ave; (*Where New Beginnings Are Born - Women's Health, Maternity*)
- US1 @ Blacks Rd.; (*Your Heart Deserves the Best – Cardiology*)
- US1- Sharpes; (*Your Heart Deserves the Best – Cardiology*)
- US1 N of 528; (*Where New Beginnings Are Born - Women's Health, Maternity*)

Clear Channel – 17 Billboards (Message & Location)**1,362,191**

- US 1 WS 3.2mi N/O SR 528 F/N – 1, Cocoa; 81,829 (*The Future of Patient Care*)
- Grissom Pkwy NS 1mi W/O Industry Rd F/E – 2, Cocoa; 47,988 (*Robotic Assisted Surgery*)
- US 1 ES 1.5mi N/O SR 528 F/S – 2; 107,258 (*Robotic Assisted Surgery*)
- US 1 WS 1.3mi N/O SR 406 Garden St F/N – 2; 96,930 (*Reducing Cost. Improving Healthcare. – Women's Health, Maternity*)
- US 1 WS 1.3mi N/O SR 406 Garden St F/S – 1; 75,254 (*Reducing Cost. Improving Healthcare. – Robotic Surgery*)
- US 1 WS 1.5mi N/O SR 406 Garden St F/S – 1; 75,506 (*Reducing Cost. Improving Healthcare. – Senior Care*)
- US 1 WS 1.5mi N/O SR 406 Garden St F/N – 2; 92,942 (*Robotic Assisted Surgery*)
- US 1 WS 0.2mi S/O SR 50 F/S – 1; 77,766 (*Reducing Cost. Improving Healthcare. – Robotic Surgery*)
- US 1 WS 0.7mi N/O SR 528 F/N – 2; 108,105 (*Reducing Cost. Improving Healthcare. – Robotic Surgery*)
- US 1 ES 2.7mi N/O SR 528 F/S – 2; 97,000 (*Reducing Cost. Improving Healthcare. – Maternity, Women's Health*)
- US 1 WS 3.3mi N/O SR 528 F/S – 1; 76,697 (*Reducing Cost. Improving Healthcare. – Robotic Surgery*)
- SR 405 SS 0.5mi W/O SR 407 F/W – 1; 76,193 (*Reducing Cost. Improving Healthcare. – Senior Care*)
- SR 405 SS 0.5mi W/O SR 407 F/E – 2; 63,925 (*Robotic Assisted Surgery*)
- US 1 WS 2.3mi S/O SR 405 F/N – 2; 84,413 (*Robotic Assisted Surgery*)
- US 1 WS 2.3mi S/O SR 405 F/S – 1; 77,547 (*Reducing Cost. Improving Healthcare. – Maternity, Women's Health*)
- US 1 WS 1.4mi S/O SR 405 F/S – 2; 65,656 (*Robotic Assisted Surgery*)
- US 1 WS 1.4mi S/O SR 405 F/S – 1; 57,181 (*Focused on the Future of Patient Care*)

Bus Wraps (Clear Channel – Contact: Joe Schmitt)**Not audited by Geopath and no estimate at this time when data will be available.**

- Bus 1 (MEL0012222)
- Bus 2 (1086572-MEL)

Summary of Total Impressions**6,887,215****News Releases Issued by Parrish****96,500**

- 4.2025 – Happenings (Parrish Healthcare Donates TV to Port St. John Library to Enhance Community Programs); (Parrish Healthcare Open Interviews & Job Opportunities for Healthcare Workers Affected by Rockledge Hospital Closure)

- 4.7.25 – BBN (Parrish Medical Center First in Brevard to Introduce Pulsed Field Ablation, Cardiac Care Advancement) ****40,000**
- 4.11.25 – Happenings (Parrish Healthcare Open Interviews & Job Opportunities for Healthcare Workers Affected by Rockledge Hospital Closure) ****5,500**
- 4.14.25 – BBN (Parrish Medical Group Primary Care Practices Earns Top Quality Recertification as a Patient-Centered Medical Home)
- 4.18.25 – Happenings (Parrish Healthcare Shows Support for national Child Abuse Prevention Month); (Jess Parrish Medical Foundation Golf Classic Attract Record Breaking Sell-Out Crowd and surpasses Fundraising Goal) ****5,500**
- 4.25.28 – Happenings (Parrish Medical Center Partners with Brevard Prevention Coalition to Host Free Medication-Assisted Treatment Training); (Parrish Medical Center Recognized as a 2025 Sustainability Leader by the City of Titusville) ****5,500**
- 4.28.25 – BBN (Jess Parrish Medical Foundation's Annual Golf Classic Attracts Record Crowd, Surpasses its fundraising Goal) ****40,000**

****Editions not included under Print Advertising/Impression section**

News Releases Issued by Others

50,000

- 4.25.25 – Florida Today (Understanding Sarcopenia: Signs, symptoms & Treatment Options) ****50,000**

Creative Examples

GRAPHICS OF ADS FOR THE MONTH

PRINT ADS

**FOCUSED ON THE FUTURE
OF PATIENT CARE**

As an ACS surgical quality partner, this is our commitment to you: the highest levels of surgical care, constant evaluation of the care we give and a relentless approach to self-improvement.



ACS
AMERICAN COLLEGE OF SURGEONS
SURGICAL QUALITY PARTNER

ACS
CoC
Commission on Cancer Accreditation

PARRISH MEDICAL CENTER
PARRISH HEALTHCARE

ACS AMERICAN COLLEGE OF SURGEONS

This hospital is an ACS Surgical Quality Partner by participating in select ACS Quality Programs.

PARRISH HEALTHCARE WOMEN'S HEALTH

COMPASSIONATE CARE FOR EVERY STAGE OF WOMANHOOD

Whether you need maternity care or a complex surgical procedure, we have all the services you need for every phase of life. Right here, close to home.

- Gynecology
- Gynecologic Surgery
- Pregnancy and Birthing
- Reproductive Medicine
- Mammography and Imaging
- Menopause

Visit parrishhealthcare.com/womenshealth



PARRISH HEALTHCARE

Cleveland Clinic Connected

Healing Families—Healing Communities®

PARRISH HEALTHCARE WOMEN'S HEALTH

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Whether you need maternity care or a complex surgical procedure, we have all the services you need for every phase of life. Right here, close to home.

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- Menopause

Visit parrishhealthcare.com/womenshealth



Healing Families—Healing Communities®



Cleveland Clinic Connected



Parrish Healthcare Center at Port St. John Your Community Healthcare Center Your Health, Our Mission

Parrish Healthcare Center at Port St. John is proud to serve all of your health care needs. Here you will experience convenient access to superior outpatient services, multi-specialty physicians, digital imaging services and more within a one-of-a-kind LEED certified "green" healing environment.

5005 Port St. John Parkway, Port St. John, FL 32927
Located just east of I-95 (Exit 208)
on Port St. John Parkway



This location offers the following services and more:

- Urgent Care Center
- Community Conference Center
- Laboratory Services
- Parrish Medical Group Physicians
 - > Cardiovascular
 - > Endocrinology
 - > Occupational Health
 - > Orthopedics & Sports Medicine
 - > Pain Management
 - > Podiatry
 - > Primary Care
- Parrish Sleep Disorders Center
- Digital Imaging Services
 - > Bone Density DEXA
 - > Computed Tomography (CT)
 - > Echovascular Ultrasound, X-Ray
 - > Magnetic Resonance Imaging (MRI)
 - > Mammography
 - > Ultrasound
- Rehabilitation Services
 - > Occupational Therapy
 - > Physical Therapy
 - > Speech Therapy

Visit parrishhealthcare.com or call 321-268-6868 to learn more



Healing Families—Healing Communities®



Cleveland Clinic Connected

Parrish Healthcare Center at Port St. John Your Community Healthcare Center Your Health, Our Mission

Parrish Healthcare Center at Port St. John is proud to serve all of your health care needs. Here you will experience convenient access to superior outpatient services, multi-specialty physicians, digital imaging services and more within a one-of-a-kind LEED certified "green" healing environment.

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 - > Pain Management
 - > Podiatry
 - > Primary Care
- Parrish Sleep Disorders Center
- Digital Imaging Services
 - > Bone Density DEXA
 - > Computed Tomography (CT)
 - > Echovascular Ultrasound, X-Ray
 - > Magnetic Resonance Imaging (MRI)
 - > Mammography
 - > Ultrasound
- Rehabilitation Services
 - > Occupational Therapy
 - > Physical Therapy
 - > Speech Therapy



Healing Families—Healing Communities®



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YOUR HEALTH IS YOUR GREATEST ASSET

At Parrish Healthcare, we're here to support you in being your best and healthiest self—let's thrive together!

Visit parrishhealthcare.com to meet our providers today!



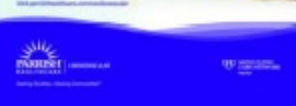
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PARRISH MEDICAL

Your Heart Care Partners





Discover Wound Care & Hyperbaric Oxygen Therapy at Parrish Wound Healing Center

Parrish Healthcare's Wound Healing Center provides patients with a therapeutic healing environment while they receive treatment for their acute and chronic wounds. Our center has been industry-recognized for excellence and continues to be a critical medical resource for patients throughout Brevard County and beyond. Within the care of our Wound Healing Center, patients will have access to a multidisciplinary staff and various treatment options, including hyperbaric medicine.

Visit parrishhealthcare.com/woundcenter

Wounds Treated:

- Arterial Ulcers
- Burns
- Diabetic Ulcers
- Ischemic Ulcers
- Neuropathic Ulcers
- Peristomal Skin Irritations
- Pressure Ulcers (Bedsore)
- Radiation Wounds
- Surgical Wounds
- Vasculitis
- Venous Leg Ulcers

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Celebrating Healing Through Art

At Parrish Healthcare, we're honored to stand alongside the North Brevard Art League in fostering imagination, innovation and creativity in our community! Together, we're helping artists of all ages express themselves through art—one masterpiece at a time.

Discover our services and providers today by visiting parrishhealthcare.com



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PARRISH HEALTHCARE CARDIOLOGY

PUT YOUR HEART IN THE BEST HANDS

Exceptional heart health begins with exceptional providers. Whether you need routine checkups, diagnostic testing or specialized treatment, Parrish Healthcare's experienced team of cardiologists offer personalized treatment plans and compassionate care to keep your heart healthy!

Visit parrishhealthcare.com/cardiovascular



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DIGITAL ADS

PARRISH HEALTHCARE
WOMEN'S HEALTH

COMPASSIONATE
CARE FOR EVERY
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