



TRANSCRIPT SEMI ANNUAL REPORT MARCH 2024

GOOD EVENING HONORABLE MAYOR DEISEL AND MEMBERS OF CITY COUNCIL.

I AM BILLY SPECHT, MEMBER OF THE PARRISH MEDICAL CENTER BOARD OF DIRECTORS.

IT IS MY HONOR TO PRESENT PARRISH MEDICAL CENTER'S SEMI-ANNUAL REPORT.

A WRITTEN REPORT HAS BEEN PROVIDED THAT SUMMARIZES THE OUTCOMES ACHIEVED BY PARRISH MEDICAL CENTER SINCE OUR LAST REPORT.

MY PRESENTATION THIS EVENING WILL HIGHLIGHT SELECT ANNOUNCEMENTS, AWARDS AND RECOGNITIONS, COMMUNITY INVOLVEMENT, NEW PROVIDERS ADDED TO OUR MEDICAL STAFF AND AN EXAMPLE OF PARRISH MEDICAL CENTER'S MISSION IN ACTION.

FIRST, I'D LIKE TO ADDRESS THE ELEPHANT IN THE ROOM. HOUSE BILL 739. WE RESPECT THE LEGISLATIVE PROCESS AND ARE PLEASED THAT IT WORKED AS INTENDED. WE BELIEVE HOUSE BILL 739 WOULD HAVE HAD PROFOUND NEGATIVE CONSEQUENCES FOR BOTH HEALTH CARE ACCESS AND AFFORDABILITY IN BREVARD COUNTY. WE WILL, OF COURSE, CONTINUE TO OPERATE TRANSPARENTLY, AND LOOK FORWARD TO WORKING COLLABORATIVELY AND IN PARTNERSHIP WITH OUR

LEGISLATORS WHILE REMAINING STEADFAST IN OUR COMMITMENT TO ADVANCING AFFORDABLE, HIGH QUALITY HEALTH CARE IN THE COMMUNITIES WE HAVE THE HONOR AND RESPONSIBILITY TO SERVE.

FURTHERMORE, WE ARE SINCERELY GRATEFUL FOR THE OUTPOURING OF SUPPORT RECEIVED FROM OUR FELLOW HEALTHCARE COLLEAGUES AND THE COMMUNITY AT LARGE.

PARRISH MEDICAL CENTER'S ADMINISTRATION WILL PROVIDE THE PUBLIC ADDITIONAL INFORMATION IN THE COMING DAYS OUTSIDE OF TODAY'S MEETING.

WITH THIS SAID, I'D LIKE TO SHARE AN EXCITING ANNOUNCEMENT THAT IS NOT WITHIN THE WRITTEN REPORT YOU RECEIVED.

ON MARCH 7, 2024, CLEVELAND CLINIC AND PARRISH MEDICAL CENTER JOINTLY ANNOUNCED THAT PARRISH MEDICAL CENTER HAS BECOME THE FIRST U.S. MEMBER OF CLEVELAND CLINIC CONNECTED.

AFTER MANY MONTHS OF DISCUSSIONS AND PASSING A RIGOROUS REVIEW OF PARRISH MEDICAL CENTER'S OPERATIONS, QUALITY AND SERVICE EXCELLENCE, CLEVELAND CLINIC WELCOMED PARRISH MEDICAL CENTER AS ITS FIRST DOMESTIC MEMBER OF THE CLEVELAND CLINIC CONNECTED PROGRAM.

CLEVELAND CLINIC CONNECTED IS A ROBUST PROGRAM THAT PROVIDES MEMBERS ACROSS THE WORLD WITH ACCESS TO CLEVELAND CLINIC'S WEALTH OF KNOWLEDGE TO ENHANCE PATIENT CARE, SAFETY, AND OUTCOMES.

AS CLEVELAND CLINIC'S FIRST U.S. MEMBER-HOSPITAL, PARRISH MEDICAL CENTER IS AGAIN AT THE FOREFRONT OF BUILDING COLLABORATIVE RELATIONSHIPS WITH LIKE-MINDED ORGANIZATIONS THAT ARE FOCUSED ON THE FUTURE OF PATIENT CARE; REDUCING HEALTHCARE COSTS BY CREATING OPERATIONAL EFFICIENCIES; AND PROVIDING EXCEPTIONAL PATIENT EXPERIENCES.

THROUGH PROGRAM MEMBERSHIP, PARRISH HEALTHCARE'S INTEGRATED CARE NETWORK WILL ALSO BENEFIT.

MORE INFORMATION ABOUT THE PARRISH AND CLEVELAND CLINIC CONNECTED PARTNERSHIP IS AVAILABLE ON OUR WEBSITE AT PARRISH HEALTHCARE DOT COM.

PARRISH IS ALSO PLEASED TO WELCOME LISA DICKERSON TO ITS EXECUTIVE TEAM AS CHIEF NURSING OFFICER AND VICE PRESIDENT OF NURSING ADMINISTRATION.

MS. DICKERSON IS A RESULTS AND PURPOSE-DRIVEN NURSE EXECUTIVE WITH 23-YEARS OF EXPERIENCE. SHE SHARES PARRISH'S FOCUS ON PROVIDING EXCEPTIONAL QUALITY AND HEALING PATIENT EXPERIENCES.

LISA REPLACES EDWIN LOFTIN WHO RETIRED AS PARRISH'S CHIEF NURSING OFFICER AFTER MORE THAN 17 YEARS OF LOYAL SERVICE.

LISA IS ALREADY BECOMING ACTIVE IN THE COMMUNITY AND WE LOOK FORWARD TO HER CONTRIBUTIONS TO PARRISH'S CONTINUED GROWTH AND SUCCESS.

EXTENDING THE REACH OF THE PARRISH MISSION THROUGH MEASURED AND STRATEGIC GROWTH INITIATIVES IS SOMETHING WITH WHICH PARRISH CONTINUES TO EXCEL.

LAST REPORT I HAD THE HONOR TO SHARE THAT PARRISH ADDED THE NEWEST DAVINCI ROBOTIC SURGERY TECHNOLOGY TO EXPAND ITS SURGERY PROGRAMS AND SERVICES.

TODAY, I AM EQUALLY HONORED TO REPORT THAT PARRISH HAS AGAIN EXPANDED AND ENHANCED ITS SURGERY SERVICES.

PARRISH MEDICAL GROUP ORTHOPEDIC SURGEON MATTHEW MUSTO, AND PARRISH MEDICAL CENTER ARE THE FIRST IN BREVARD TO OFFER THE VELYS ROBOTIC-ASSISTED JOINT REPLACEMENT.

THIS GROUND-BREAKING TECHNOLOGY USES DIGITAL TECHNOLOGY TO PRECISELY AND ACCURATELY IMPANT JOINTS THAT ARE TAILOR MADE FOR A PERSON'S OWN ANATOMY.

PATIENTS WHO HAVE HAD JOINT REPLACEMENT WITH THIS NEW TECHNOLOGY ARE USUALLY RECOVERING IN THE COMFORT OF THEIR HOME THE NEXT DAY.

IT IS CLEAR THAT PARRISH'S FOCUS ON THE FUTURE OF HEALTHCARE IS UNWAVERING.

RECENTLY WE ALSO INTRODUCED THE MAGVIEW TECHNOLOGY. THIS TECHNOLOGY FURTHER ADVANCES MAMMORGRAPHY CARE IN NORTH BREVARD.

THE COMBINATION OF THE MAGVIEW AND 3-D MAMMOGRAPHY MEANS GREATER PRECISION TO SUPPORT EARLY DETECTION AND TO SIGNIFICANLTY IMPROVE PATIENT OUTCOMES.

ALL OF THESE TECHNOLOGY ADVANCES ASSURE THAT NORTH BREVARD CITIZENS HAVE ACCESS TO THE VERY LATEST SURGICAL TECHNIQUES AND TREATMENTS RIGHT HERE; CLOSE TO HOME.

PARRISH'S FOCUS ON CONTINUOUS IMPROVEMENT GOES BEYOND TECHNOLOGICAL ADVANCEMENTS; IT EXTENDS TO CONTINUING EDUCATION AND PROFESSIONAL DEVELOPMENT.

WE ARE PLEASED TO RECOGNIZE DOCTOR NAIK AND DOCTOR PATEL FOR EARNING NATIONAL PROFESSIONAL DISTINCTIONS.

DR. NAIK WAS NAMED A FELLOW BY THE INFECTIOUS DISEASE SOCIETY OF AMERICA.

DR. PATEL EARNED TWO HEALTH CARE QUALITY & MANAGEMENT CERTIFICATIONS FROM THE AMERICAN BOARD OF QUALITY ASSURANCE.

PARRISH ALSO CONTINUES TO RECRUIT NEW PROVIDERS TO THE COMMUNITY IN SUPPORT OF GROWING AND EXPANDING HEALTH CARE PROGRAMS AND SERVICES IN NORTH BREVARD.

I WON'T READ ALL THE NAMES BUT YOU CAN SEE THAT SINCE OUR REPORT IN SEPTEMBER, PARRISH HAS WELCOMED 26 NEW PROVIDERS TO ITS MEDICAL STAFF REPRESENTING A RANGE OF SPECIALTIES FROM PRIMARY CARE, OBSTETRICS, EMERGENCY MEDICINE, CRITICAL CARE, SURGICAL SERVICES AND MORE.

THE LIST OF PARRISH ACCOMPLISHMENTS CONTINUES.

PARRISH'S JOINT-COMMISSION CERTIFIED PRIMARY STROKE CENTER WAS RECENTLY RECERTIFIED.

PARRISH WAS FIRST CERTIFIED AS A PRIMARY STROKE CENTER IN 2004. EVERY TWO YEARS SINCE THEN THE JOINT COMMISSION, WHICH IS ONE OF THE NATION'S LEADING HEALTHCARE ACCREDITING ORGANIZATIONS, CONDUCTS AN ON-SITE REVIEW OF PARRISH'S STROKE PROTOCOLS AND PATIENT CARE OUTCOMES. IT IS A RIGOROUS REVIEW OF HUNDREDS OF STRINGENT QUALITY STANDARDS.

YOUR PARRISH CARE PARTNERS EARNED A PERFECT SCORE FROM THE JOINT COMMISSION THIS YEAR. THAT IS AN INCREDIBLE ACHIEVEMENT AND SPEAKS VOLUMES ABOUT THE LEVEL OF FOCUS ON PROVIDING THE HIGHEST QUALITY OF

CARE FOR STROKE PATIENTS AS EXPRESSED BY NANCY BROWN, CEO OF THE AMERICAN STROKE ASSOCIATION.

PARRISH ALSO PROVIDES BREVARD'S ONLY COMMISSION-ON-CANCER-ACCREDITED ONCOLOGY PROGRAM.

AS SUCH, PARRISH IS ALSO RECOGNIZED BY THE AMERICAN COLLEGE OF SURGEONS AS A SURGICAL QUALITY PARTNER.

SURGICAL QUALITY PARTNERS, LIKE PARRISH MEDICAL CENTER, ARE RECOGNIZED FOR THEIR FOCUS ON THE FUTURE OF PATIENT CARE; REDUCING HEALTH CARE COSTS; AND THE IMPROVEMENT OF HEALTH CARE OUTCOMES OVERALL.

ACCOMPLISHMENTS LIKE THESE TAKE A LOT OF HARD WORK AND COMMITMENT BY EVERYONE THROUGHOUT THE HEALTH SYSTEM.

ON BEHALF OF THE PARRISH MEDICAL CENTER BOARD, I WANT TO EXTEND OUR GRATITUDE AND PRIDE TO THE PARRISH HEALTHCARE LEADERSHIP AND THE MORE THAN 1300 PARRISH CARE PARTNERS FOR THEIR COMMITMENT TO OUR COMMUNITY.

HOWEVER, MY REPORT DOESN'T STOP HERE.

IN ADDITION TO CONSTANTLY ENHANCING AND ADVANCING HEALTHCARE PROGRAMS AND SERVICES, PARRISH HEALTHCARE IS EQUALLY DEVOTED TO COMMUNITY INVOLVEMENT.

AS YOUR PUBLIC, NOT FOR PROFIT, COMMUNITY HEALTH SYSTEM, EVERY DOLLAR EARNED IS REINVESTED BACK INTO CREATING ACCESS TO AFFORDABLE HEALTHCARE PROGRAMS, SERVICES, TECHNOLOGY, EDUCATION, AND OTHER COMMUNITY BUILDING INITIATIVES. FOR EXAMPLE:

PARRISH INVESTED \$42.9 MILLION IN CHARITY CARE & OTHER UNCOMPENSATED CARE IN FISCAL YEAR 2022; AND ANOTHER \$31.7 MILLION IN FISCAL YEAR 2023.

AND, ALTHOUGH PARRISH IS A SPECIAL TAXING DISTRICT, THE PARRISH BOARD—WHO ARE LOCALLY APPOINTED BY THIS CITY COUNCIL AND BREVARD COUNTY COMMISSIONERS—HAVE NOT TAXED THE COMMUNITY SINCE 1994.

ZERO TAXES SINCE 1994 AND STILL HUNDREDS OF MILLIONS OF DOLLARS INVESTED TO ADDRESS COMMUNITY HEALTH NEEDS.

EVERYTHING PARRISH DOES IS FOCUSED ON ADDRESSING THE HEALTH NEEDS PRIORITIES IDENTIFIED FROM OUR COMMUNITY HEALTH NEEDS ASSESSMENT.

IT IS IMPORTANT TO NOTE THAT SINCE 2016 PARRISH SINCE HAS AT ITS OWN EXPENSE ENGAGED A THIRD-PARTY ORGANIZATION TO CONDUCT A COMMUNITY HEALTH NEEDS ASSESSMENT EVERY THREE YEARS THAT IS SPECIFIC TO NORTH BREVARD.

THERE IS A COUNTY-WIDE ASSESSMENT PERFORMED HOWEVER THE NORTH BREVARD POPULATION IS NOT WELL REPRESENTED IN THAT ASSESSMENT. WE WANTED TO MAKE SURE THAT NORTH BREVARD HAD A GREATER VOICE IN IDENTIFYING NEEDS SPECIFIC TO OUR COMMUNITY.

THE NEXT SEVERAL SLIDES I WILL GO THRU QUICKLY HOWEVER THEY ARE MEANT TO PROVIDE SMALL SAMPLING OF THE MANY WAYS PARRISH ENGAGES WITH THE COMMUNITY THROUGH OUTREACH AND SUPPORT OF CHARITABLE COMMUNITY EVENTS.

FROM SEPTEMBER 2023 TO FEBRUARY 2024, NINE THOUSAND THREE HUNDRED AND FIFTY COMMUNITY MEMBERS ATTENDED ONE OF THE MANY PARRISH HEALTHCARE SUPPORTED OUTREACH PROGRAMS.

IN THIS SIX-MONTH PERIOD PARRISH OFFERED NEARLY FIFTY-SEVEN THOUSAND DOLLARS WORTH OF FREE PROGRAMS AND SERVICES.

HERE IS A SAMPLING OF PARRISH'S COMMUNITY OUTREACH INVOLVEMENT:

- SUPPORTING STUDENT ATHLETES.
 - EQUIPPING NORTH BREVARD YOUTH ATHLETIC LEAGUES WITH LIFESAVING A.E.D. TECHNOLOGY AND CPR TRAINING;
 - SUPPORTING NORTH BREVARD PUBLIC SCHOOLS TRACK ENHANCEMENTS
 - SUPPORTING OUR LOCAL YMCA YOUTH PROGRAMS
- BUILDING COMMUNITY PARTNERSHIPS TO ADDRESS MENTAL HEALTH AND ADDICTION
- PROVIDING HEALTH SCREENINGS TO BREVARD PUBLIC SCHOOLS, CITY OF TITUSVILLE, GREAT OUTDOORS, SENIOR CENTER TO NAME A FEW;
- WORKING WITH AMERICAN CANCER SOCIETY TO MAKE STRIDES AGAINST BREAST CANCER;
- COORDINATING A TOY DRIVE AND DONATING HUNDREDS OF HAMS AND TURKEYS TO PROVIDE HOLIDAY MEALS AND GIFTS TO BENEFIT HUNDREDS OF NORTH BREVARD FAMILIES IN NEED;
- ANNUAL SUPPORTER OF THE MLK PARADE AND EVENT BENEFITTING BOYZ-2-MEN;
- SUPPORT OF AREA CHARITY RACES LIKE THE SPACE RACE BENEFITTING UNITED WAY OF BREVARD;

- SUPPORTING OUR SPACE COAST ECONOMIC DEVELOPMENT INITIATIVES; AS WELL AS OUR CITY OF TITUSVILLE COMMUNITY EVENTS SUCH AS THE ANNUAL RIDE IT DOWN EVENT;
- CONTINUED SUPPORT OF OUR WOMEN’S CENTER TO PROVIDE NEEDED DOMESTIC VIOLENCE PREVENTION RESOURCES TO THE COMMUNITY.

I COULD GO ON ABOUT THE MANY CHARITABLE ORGANIZATIONS AND COMMUNITY PROGRAMS PARRISH SUPPORTS, BUT IN THE INTEREST OF TIME I WILL CONCLUDE BY SHARING THIS QUOTE FROM A RECENT GRATEFUL PATIENT MARTIZA. SHE HAD A HEART ATTACK. IN FACT, HER HEART STOPPED THREE TIMES DURING HER MEDICAL EMERGENCY.

MARTIZA SAID THAT “MY WHOLE EXPERIENCE WAS OUTSTANDING. THE WAY EVERYONE WORKED TOGETHER WAS FLAWLESS. THE TEAM AT PMC SAVED MY LIFE. FOR THAT, MY HUSBAND AND I WILL BE FOREVER BE GRATEFUL! I WOULD RECOMMEND PMC TO ANYONE.”

MARTIZA’S FULL STORY AS WELL AS MANY OTHER INCREDIBLE PATIENT STORIES ARE AVAILABLE ON PARRISH’S WEBSITE. I ENCOURAGE YOU TO TAKE A FEW MOMENTS TO CHECK THEM OUT. THIS CONCLUDES MY REPORTS. I AM HAPPY TO ANSWER ANY QUESTIONS YOU MAY HAVE.