



IMPACT REPORT

2023

Healing Families—Healing Communities® through Philanthropy and Volunteerism





MESSAGE FROM THE CHAIRMAN

As we mark the 42nd year since our founding, it is with gratitude that I extend heartfelt thanks on behalf of the Jess Parrish Medical Foundation's board and staff, for your unwavering commitment and support.

You have made it possible for us to impact healthcare in North Brevard and continue providing life-saving and life-changing programs and services throughout the community and within Parrish Healthcare. In 2023, the Foundation funded numerous healthcare technologies and services in support of the healing mission of Parrish Healthcare, including:

MagView technology to enhance Parrish Healthcare's nationally accredited breast imaging program, with greater efficiency, productivity and quality of care. MagView will aid in improving oncology processes and patient capacity with enhanced image capture results, reporting, simple and secure access for patients to their health information, and analytics to support continuous quality improvement initiatives.

da Vinci® Skills Simulator™ for use with the da Vinci® Robotic Surgical System; advancing Parrish Medical Center's ability to perform more complex and minimally invasive surgical procedures. The simulator will support medical staff with becoming more proficient and efficient in the use of this robotic approach to surgery.

Medsitter remote patient observation tool to improve safety and patient satisfaction with advanced monitoring equipment and 2-way audio/visual communication capability. Virtual clinician (RN, LPN, CAN) observers mitigate staffing shortages.

Looking ahead, the Foundation continues to stand ready and committed to serving the community by continuing to support the healthcare initiatives of Parrish Healthcare and the community by providing *Healing Experiences for Everyone All the Time®*.

We hope you recognize the immense value of your investment to Jess Parrish Medical Foundation and are proud of all that we were able to accomplish in 2023, together, *Healing Families—Healing Communities®*.

With gratitude and best wishes for a healthy new year.

Randall T. Coleman
Chairman of the Board
Jess Parrish Medical Foundation

The countless gifts, small and large, made to the Foundation help Parrish Healthcare continue its service excellence, both today and in their planning for the future.

OUR STORY

From a concerned group of citizens committed to building a public, not-for-profit hospital in their hometown, to the original donation of land, North Brevard County's citizens believe in their community and health system. The countless gifts, small and large, made to the Foundation help Parrish Healthcare continue its service excellence, both today and in their planning for the future.

The Foundation was chartered in 1982 to philanthropically support Parrish Healthcare and its family of healing services and programs beyond what patient revenues can provide. Every hour of every day, Parrish Healthcare patients and their families benefit from the generosity of the Foundation's many benefactors.

For more than 40 years, the Foundation has promoted and inspired philanthropy to continuously improve and expand upon the healthcare services available to North Brevard citizens. The Foundation supports a variety of healthcare programs and services that enhance the quality of life for everyone within the communities served by Parrish Healthcare.

Today, the Foundation continues to inspire a *spirit of philanthropy* and provides special recognition to committed benefactors who desire to invest and make a difference in their community by helping to fund programs, services and technology in support of Parrish Healthcare's mission of *Healing Experiences for Everyone All the Time®* and vision of *Healing Families—Healing Communities®*.

YOUR 2023 IMPACT

Your generous investment has made an enduring impact on the lives of those we serve in North Brevard! In 2023, you helped to shape futures, provide hope, strengthen our community and save lives.



Taylor-Dunn House

Provided **\$9,197** in funding for **58 FREE SCREENING, DIAGNOSTIC and ULTRASOUND MAMMOGRAMS** to underinsured and uninsured women residing in North Brevard.

\$18,940 in funding to support **TITUSVILLE FIRE DEPARTMENT** with a **LUCAS CHEST COMPRESSION SYSTEM;** extending the reach of care by maintaining chest compression during transport to advanced lifesaving therapies.

\$100,000 for **da Vinci® SKILLS SIMULATOR™** an immersive virtual environment supporting medical staff with becoming more proficient and efficient in the use of the **da Vinci® Robotic Surgical System**. Currently on pace to perform 250–300 robotic procedures within the first year.

\$38,160 for **MEDSITTER**, a remote patient observation tool. This software improvement allows clinicians to remotely observe patients and significantly improve patient safety and satisfaction while mitigating staffing shortages.

\$18,422 to fund **8 LIFESAVING AEDs** (Automated External Defibrillators) to support North Brevard local youth sports leagues.

\$14,058 for state-of-the-art **BULLSEYE FIRE EXTINGUISHER TRAINING TOOL** that uses digital flame generation and patented sensor technology to demonstrate proper fire extinguishment with realistic simulation; eliminating the hazards associated with conventional fire extinguisher training.

\$146,395 for **MAGVIEW TECHNOLOGY** to aid in improving oncology processes and patient capacity with enhanced image capture results, reporting, simple and secure access for patients to their health information, and analytics to support continuous quality improvement initiatives. MagView will impact more than 8,000 individuals in the community annually.

Provided **\$27,250** in funding for an **OPERATING ROOM ULTRASOUND MACHINE** to aid clinicians in beginning imaging quickly for ortho blocks and vascular access to diagnose and treat patients with ease and accuracy.

\$10,000 to support **THRIVE BY FIVE** program partnership with Brevard County Schools raising awareness about the importance of early literacy and development from birth to age 5.

\$30,000 in **MEDICAL SCHOLARSHIPS** awarded to 23 students by Jess Parrish Medical Foundation.

YOUR CONTINUED SUPPORT WILL MAKE A

LASTING IMPACT

Make a Donation

All donations to Jess Parrish Medical Foundation are tax-deductible and you can specify the area of interest you would like to support.

Foundation Events

One hundred percent of the proceeds raised at Foundation events remain in North Brevard County and help support Parrish Healthcare and our community. Attend, sponsor, volunteer or share an in-kind donation to support the Foundation's efforts.

Tribute and Grateful Patient Gifts

Celebrate. Honor. Remember. Memorial and Honor Gifts are a wonderful way to remember, recognize, and honor someone's life while helping to extend the reach of Parrish Healthcare's vision of *Healing Families—Healing Communities*®. Gifts may be made to commemorate special events such as birthdays, anniversaries, or the birth of a child, and are the perfect way to show appreciation to a Parrish Healthcare Care Partner for providing excellent healing care to you or a loved one.

Planned Giving

Create a lasting legacy. Contact the Foundation office to discuss options for creating a lasting legacy.

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